

M A R G A R I T A V I L L E  
COCONUTTELEGRAPH

www.MargaritaVillE.com

VOLUME 7 NOS. Holiday 2011

No Snow,  
No Ice,



No  
Problem

Photo: Julie Skarrott





Twenty-five years ago, The Margaritaville Store opened in Land's End Village on the calm Gulf-side waters of Key West, FL. From a 500 square foot retail store catering to locals and pre-Parrot Heads, Margaritaville, like the proverbial pebble in the lake, has rippled into reality catering to a worldwide audience in cafes, stores, grocery store shelves, bars & grills, hotels and soon to be full-blown resorts.

All the while, Jimmy kept in touch with his fans; through the pages of a simple newsletter, toll-free phone lines, chat groups on erstwhile text-based communication rooms, and through early online applications such as Prodigy, Compuserve, and America Online. Each Buffett breakthrough required multiple postings to keep the growing legion of login fanatics informed.

The Coconut Telegraph began as a double-fold brochure mailed to those interested in Jimmy, Coral Reefer band members, and touring information. Over time, it recognized the obvious connection with Jimmy and Key West; it's history, happenings and current events.

Chat groups reveled in the symbiotic relationship between Jimmy and Key West and an early group referred to as Prodigy Parrot Heads consummated their keyboard kinship in the Margaritaville Café late in 1989. This initial meeting planted the seed for the thousands who would eventually attend the annual Meeting of the Minds in our island city.

Margaritaville.com was an early entry to the online community cul-de-sac, offering Parrot Heads an opportunity to chat, view photos, shop, and plan tour dates. The attractive, heavily trafficked website heads many fans' favorites list and continues to represent Jimmy and Margaritaville as a virtual island in the World Wide Waters.







And now comes Facebook, the social networking service that, like Jimmy Buffett and Key West, is inseparable from the Internet. It has grown beyond its early confines of family photos to the go-to communication tool for savvy surfers across the globe.

The virtual world of Margaritaville Online will be coming to Facebook. In addition to being able to play mini-games and interact with characters straight out of Jimmy's books, players will be able to save up points to customize the look of their very own beach oasis.

John Guadosi writes on Forbes.com, "The game looks more like a Wii console title than a traditional Facebook game. For one, it's a lush, tropical 3D open world that has a colorful cartoon feel. The developer has nailed the laidback attitude that Buffett and his Parrot Heads have lived by for so many decades. Players can jump on a boat and tour the coast or explore friends' personalized island resorts. There's plenty of memorable Buffett music to enjoy as you play mini-games like Limbo."

"Socializing is a core tenant of the game and players can hang out by the bar and drink Buffett's own LandShark Beer or form a band and play their own tunes. Fans of his bestselling books will be able to talk to characters straight off the page. There's Captain Tony's Boats and Planes outpost and Joe Merchant's Trading Post." For more information visit [facebook.com/MargaritavilleOnline](http://facebook.com/MargaritavilleOnline)







Margaritaville and The Flamingo Las Vegas are bringing to the city a gaming experience unlike anything else with the opening this Fall of the "Margaritaville Casino at the Flamingo", a new and exciting gaming space. This is the first casino gaming space to bear the well-known and respected Margaritaville name. Jimmy Buffett's Margaritaville restaurant has been a dynamic addition to the Las Vegas Strip experience since its 2004 opening at the famed center Strip resort.

At the "Margaritaville Casino at the Flamingo", guests will feel the energy of the Las Vegas Strip while enjoying the laid-back vibe of the islands. Adjoining the restaurant and directly accessible from the Strip sidewalk, the "Margaritaville Casino at the Flamingo" will include 15,000-square-foot and offer 22 gaming tables, 220 slot machines and the centerpiece 5 O'Clock Somewhere Bar.

The "Margaritaville Casino at the Flamingo" gaming activities will operate under the Flamingo's gaming license. They will be a perfect complement to Jimmy Buffett's Margaritaville restaurant, currently one of the most popular spots on the Las Vegas Strip and one of the busiest in the United States. Visitors, residents, Parrotheads and anyone who has ever dreamed of escaping to the tropics and sipping a margarita will enjoy being immersed in the total Margaritaville experience.

"Building on the many years of success the Flamingo resort and Margaritaville restaurant have had together, we are looking forward to expanding the guest experience with the new 'Margaritaville Casino at the Flamingo'," said Rick Mazer, Regional President of five Caesars Entertainment resort destinations in Las Vegas. "With this new addition, visitors from around the world will have the opportunity to continue the fun and enjoy the escapist life style evoked by Jimmy Buffett's music."

**OPENING OCTOBER 2011**

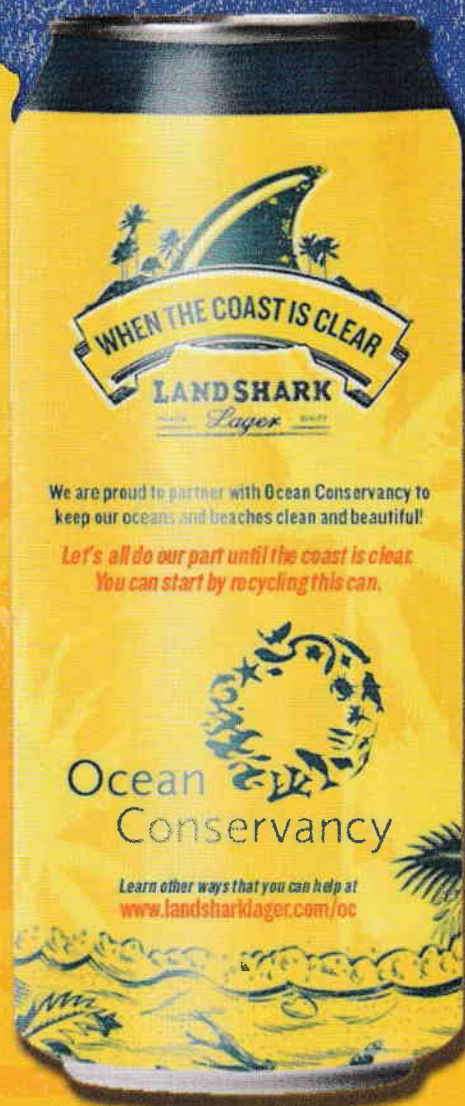
*Play in Paradise... No Passport Required.*



On the strip at the Flamingo, 3555 Las Vegas Boulevard South Las Vegas, Nevada 89109  
(702) 733-3302

Must be 21 or older to gamble. Know When To Stop Before You Start. © Gambling Problem?  
Call 1-800-522-4700. © 2011, Caesars License Company, LLC








## LandShark Teams Up With Ocean Conservancy

LandShark Lager has partnered with Ocean Conservancy to keep our oceans clean and beautiful. Together we can raise awareness about the simple things we can all do to help - let's all do our part until the coast is clear.

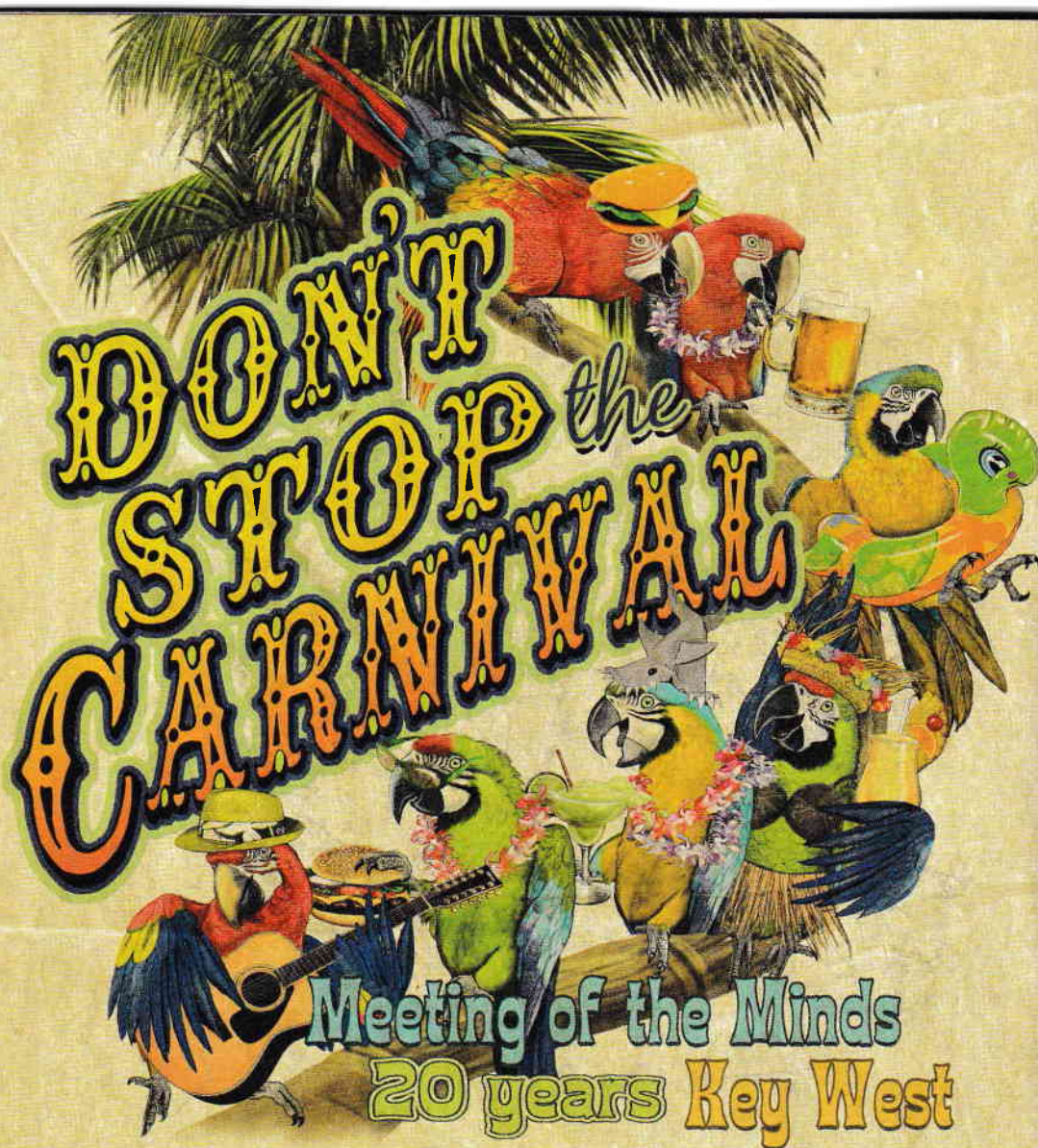
A sea change can return the ocean to health. Ocean Conservancy believes that it's time to look beneath the surface to see where the health of our planet really begins. It's time to recognize the source that sustains us day to day with the food we eat, the water we drink, and the air we breathe...to discover that all living things are connected to the ocean. It's time to understand that going green starts with living blue. It's time to start a sea change.

LandShark Lager is doing its part to help. Some of the steps we have taken include:

-  We recycle more than 99% of the solid waste generated in our facilities.
-  We've reduced our water use at our facilities by 37% in the last 4 years.
-  We've reduced energy usage by 19% in the last 4 years.

For more information visit [LandsharkLager.com/OC](http://LandsharkLager.com/OC)





## Party With A Purpose Indeed

Thirty-five years ago a young singer-songwriter with a dull guitar and a sharp wit arrived at the end of the road in Key West. Jimmy Buffett lyrically documented the lives of his friends and followed fame up A1A fostering a fanatical fan base while offering them a lifestyle to pursue.

These same fans come to Key West on an annual Margaritaville Mecca, to meet with likeminded friends, mellow in the fading tropical glow that we take for granted, and leave in their wake thousands of dollars in charitable donations, restaurant and ATM receipts, and a bloated bloodmobile.

Their mantra...Party with a Purpose. Over the last decade Parrot Heads have raised and contributed over 22 million dollars for local and national charities. This year we'll be raising much needed funds for Reef Relief, a nonprofit membership organization dedicated to improving and protecting our coral reef ecosystem.

So I thank you Parrot Heads, as do all Margaritians, for your laminate leis and your giving ways. And while I'm at it, the Florida Keys Children Shelter, Bahama Village Music Program, Hospice of the Florida Keys, Zonta, Boys & Girls Club, the Florida Keys SPCA and this year's beneficiary, Reef Relief. Thank you.

For more information visit [MargaritavilleKeyWest.com/motm2011](http://MargaritavilleKeyWest.com/motm2011)



# Margaritaville Wishbook 2011

(B)

5 O'CLOCK SOMEWHERE AVE

(C)



(D)



(E)



**(A) 5:00 Somewhere Sweatshirt**

Best selling original artwork now available on a multi-color tie-dye pullover Hood. Heavy 80/20 cotton/polyester fleece hooded sweatshirt. Heavy 1" x 1" rib at cuffs and waistband. Front pouch pocket.

S #8674, M #8675, L #8676, XL #8677 \$52.95 XXL #8678 \$53.95

**(B) 5:00 Street Sign**

Metal street sign measures 18" x 5"

#10791 \$13.95

**(C) Tervis Tumbler**

Double-walled insulation, dishwasher, microwave and freezer safe. Constructed of a high-quality polymer and made in the USA. 16 oz.

#5216 \$15.95

**(D) Margarita Mix**

The crystallized flavor of the frozen concoction that helps us hang on. Makes 1 quart

#1203 \$5.25

**(E) Margarita Salt**

All natural Margarita salts, available in 2 great flavors. Net weight 4 oz.

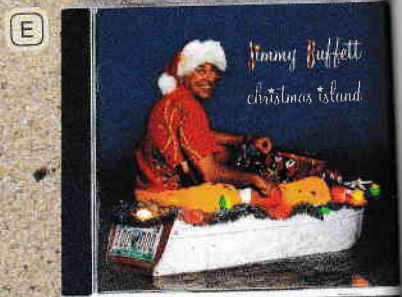
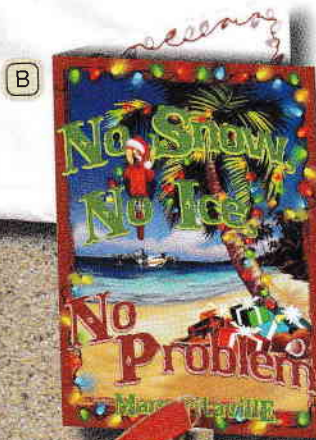
Lime #43248 \$5.99

Mango #43249 \$5.99





FRONT LEFT CHEST



- A** No Snow, No Ice... T'  
No Snow, No Ice, No Problem... I Gotta Go Where  
It's Warm Long sleeve 2011 Collectible Design with  
sleeveprint. White  
S #8300, M #8301, L #8302, XL #8303 \$26.95  
XXL #8304 \$27.95 3XL #8305 \$28.95

- B** 2011 Holiday Cards  
5" x 7" cards w/envelopes. Inside greeting reads:  
"On Christmas Island Happy Holidays" Set of 20  
Set #6808 \$16.95  
Single #42451 \$1.50

- C** A Coral Reefer Christmas CD  
By Robert Greenidge.  
This wonderful Holiday CD is Instrumental with the  
exception of Winter Wonderland sung by Jimmy Buffett  
#5845 \$12.98

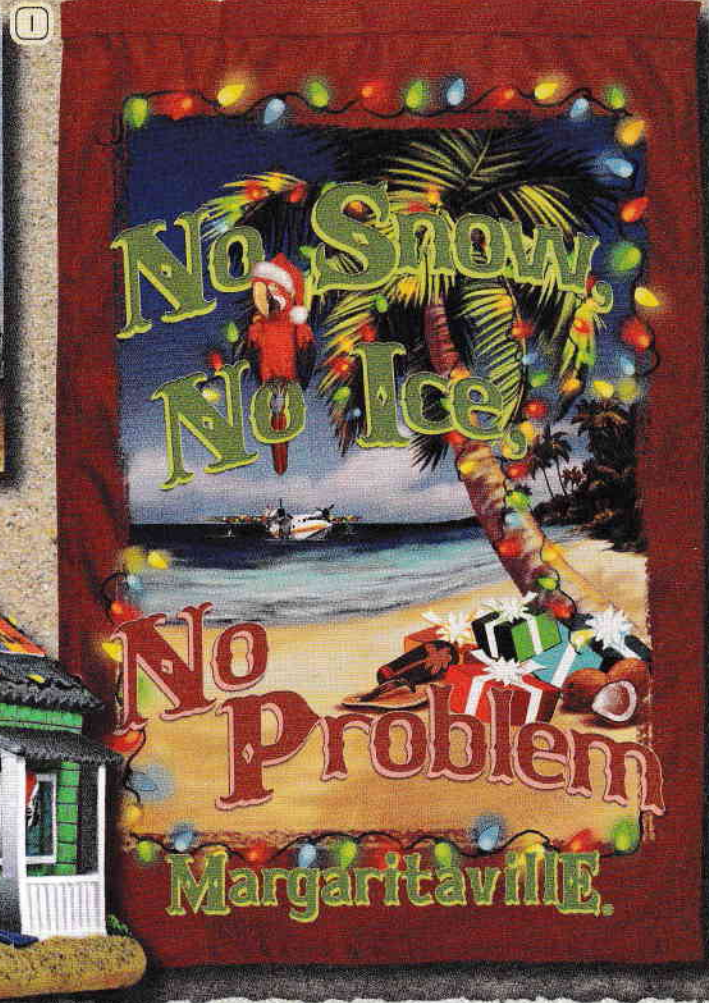
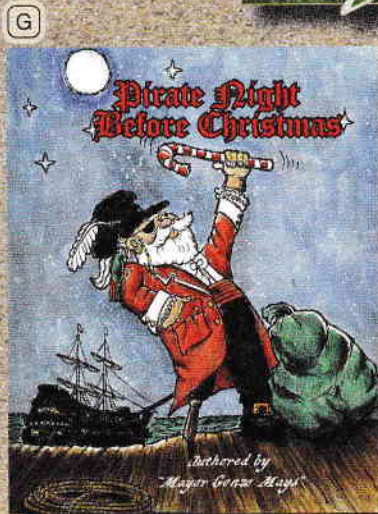
- D** Margaritaville 2011 Holiday Ornament  
Wrap ball ornament measures 3" diameter.  
Shipped in decorative gift box  
#6807 \$12.95

- E** Christmas Island CD  
Jimmy Buffett's timeless Christmas Collection  
#2720 \$13.98

- F** Holiday Sign  
Ho Ho Ho and a Bottle of Rhum Wood sign with  
metal hanger, measures 6" x 3"  
#7020 \$6.95



# Christmas in the Caribbean



- G Pirate Night Before Christmas**  
An authentic, yet playful, Pirate experience for the entire family & adds a buccaneering twist to the old classic that nary a reader won't enjoy reading and reciting.  
Author: Key West Honorary Mayor, Gonzo Mays.  
8" x 10" book. 44 pages, fully illustrated  
#6097 \$12.95
- I Holiday House Flag**  
No Snow, No Ice, No Problem Measures 24" x 36". One sided colorful print  
#7989 \$39.95

- H Margaritaville Bake Shop**  
There's a little bit of fruitcake left in every one of us!  
2011 Collectible Village Piece. Resin Bake Shop measures 4.5" tall by 5" long. Battery operated, 2 AA batteries (not included)  
Packaged in colorful gift box measuring 7" x 6" x 6"  
#6581 \$36.95

**1-800-COCOTEL**  
1-800-262-6835



All T-Shirts are 100% cotton crew neck. Available only in colors shown.

- (A) Lone Palm Surf Co. Long Sleeve T'**  
Taste for the Good Life, I can live it no other way Safari Green  
S #8306, M #8307, L #8308, XL #8309  
\$26.95 XXL #8310 \$27.95

- (B) Parrot Sailing Team Long Sleeve T'**  
Great boating shirt, available in White, with Sleeve print  
M #8357, L #8358, XL #8359 \$27.95  
XXL #8360 \$28.95

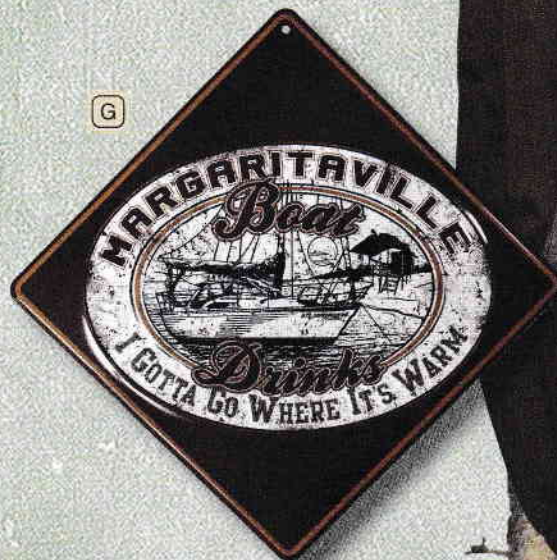
- (C) Key West Flag Long Sleeve T'**  
Garment dyed, distressed print with sleeve print. Red Sand  
(see coordinating cap on page 19)  
S #8352, M #8353, L #8354,  
XL #8355 \$27.95 XXL #8356 \$28.95

- (D) 5:00 Boat Long Sleeve T'**  
Distressed print, sleeve print with cool logo. Coffee  
M #8327, L #8328, XL #8329 \$28.95  
XXL #8330 \$29.95

- (E) Son of a Sailor Long Sleeve T'**  
This one has it all. Long sleeve with a Pocket and a sleeve print. Navy Blue  
M #8322, L #8323, XL #8324 \$28.95  
XXL #8325 \$29.95

- (F) Bar Exam Long Sleeve T'**  
Not Just a State of Mind  
Rules of Conduct: Warning-what happens during testing may be repeated. Popular design now available on long sleeve tee for winter. Texas Orange  
M #8650, L #8651, XL #8652 \$26.95  
XXL #8653 \$27.95

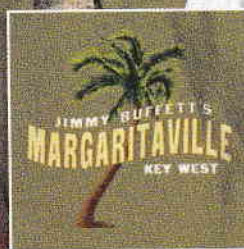
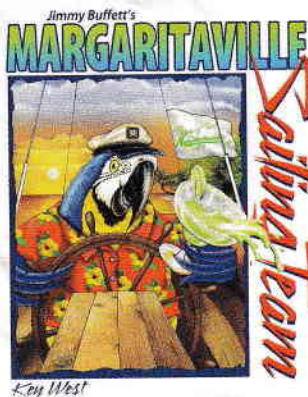
- (G) Boat Drinks Crossing Sign**  
I Gotta Go Where It's Warm  
Distressed print metal sign measures 12"  
#42147 \$16.95





# Snowbirds fill the Air

(B)

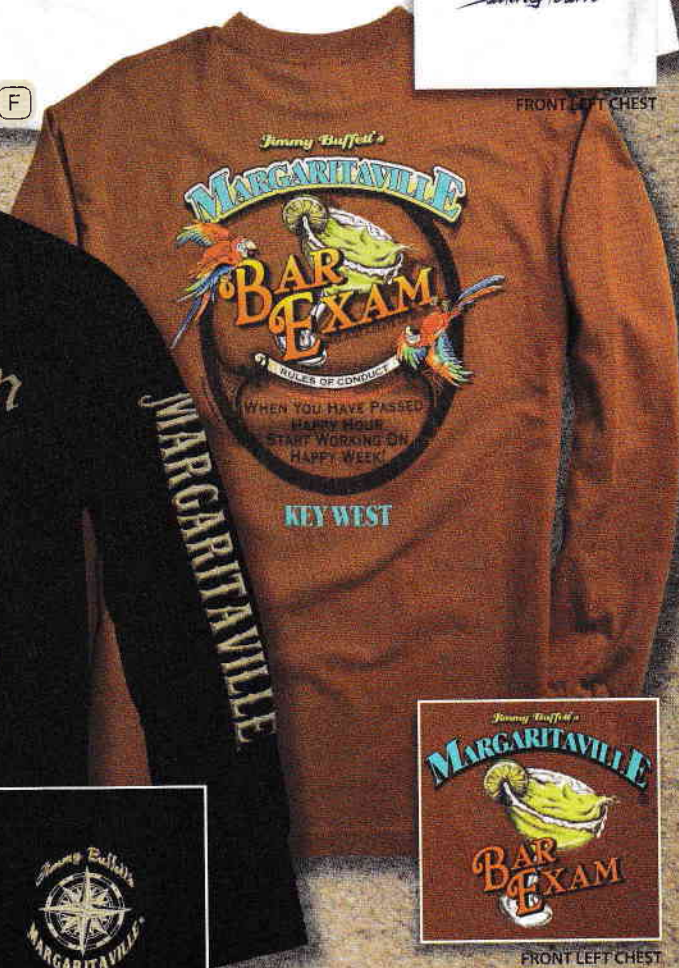


FRONT LEFT CHEST



FRONT LEFT CHEST

(F)



(E)



FRONT LEFT POCKET

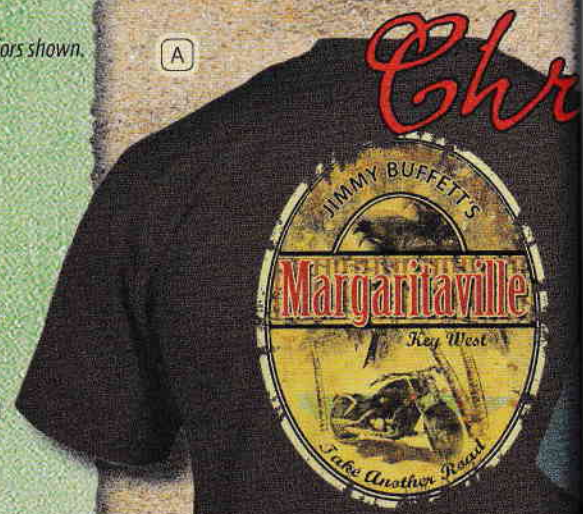


FRONT LEFT CHEST



All T-Shirts are 100% cotton crew neck. Available only in colors shown.

- (A) Take Another Road T'**  
Distressed print, Coffee  
M #8492, L #8493, XL #8494 \$21.95  
XXL #8495 \$22.95
- (B) Outback T'**  
Our fine feathered PHriend has left the Dive Bar, next adventure, the Outback! He declared, I Gotta Go Where It's Warm...for the holidays...  
S #8509, M #8510, L #8511, XL #8512 \$21.95  
XXL #8513 \$22.95
- (C) 5:00 But I Don't Care T'**  
It's only half past 12, but I don't care distressed print, Sand  
M #8515, L #8516, XL #8517 \$21.95  
XXL #8518 \$22.95
- (D) Paddleboard T'**  
Jimmy loves Paddle Boarding! White  
M #8399, L #8400, XL #8401 \$21.95  
XXL #8402 \$22.95
- (E) Red Bike T'**  
My old red bike gets me around to the bars and beaches of my town Serene Green  
M #8408, L #8409, XL #8410 \$21.95  
XXL #8411 \$22.95
- (F) One Particular Harbour T'**  
Tahitian influenced design, Independence Red  
M #8403, L #8404, XL #8405 \$21.95  
XXL #8406 \$22.95
- (G) Margaritaville Dogs**  
Adjustable collar with plastic snap closure.  
X-Small 5-10 lbs; 6-12" #7814 \$13.95  
Small 10-30 lbs; 9-15" #1053 \$14.95  
Medium 25-50 lbs; 14-20" #1054 \$16.95  
Large 45-100 lbs; 15-24" #1055 \$18.95  
X-Large 60-160 lbs; 22-30" #1056 \$18.95  
Leash measures 54" long and 1" wide  
Leash #41101 \$21.95



(Leash also available)

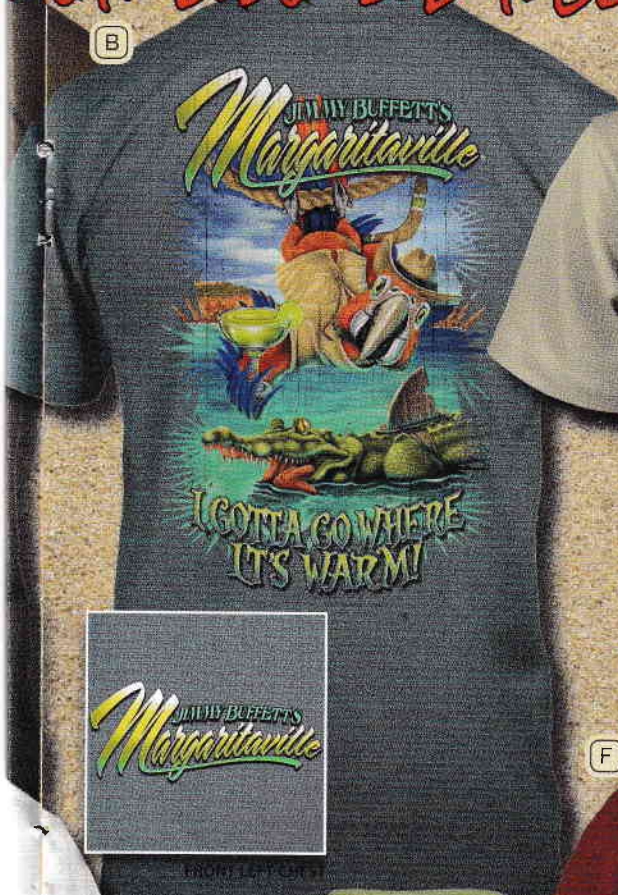


FRONT LEFT CHEST



# Christmas in the Caribbean

(B)



(C)



FRONT LEFT CHEST

(F)



(E)



FRONT LEFT CHEST



FRONT LEFT CHEST

1-800-COCOTEL  
1-800-262-6835



**(A) Fins Up Silver Necklace**

Ladies Sterling Silver Fins Pendant on an 18" Sterling Silver Chain. Fins charm measures approx. 1/2" Shipped in classic jewelry box. Designed by Corbett Davis, a jeweler from Pensacola, FL and also a good friend of Jimmy's. (check online for coordinating pieces)  
#7949 \$45.00

**(B) Living The Lime Life Ladies T'**

5.5 oz. 100% combed ring spun cotton long sleeve tee. Topstitch ribbed collar. Taped neck. Double-needle hem sleeves and bottom. Softly shaped for a classic feminine fit. Large front print. Iris Blue  
S #8552, M #8553, L #8554, XL #8555 \$26.95

**(C) I Love Margaritaville Ladies Henley**

Flip Flop Heart design on a ladies junior cut, 6oz. combed ring spun, 60/40 cotton poly blend. 3" cuffs, 5 pearl button placket, side vents. Pink  
S #8524, M #8525, L #8526, XL #8527 \$28.95

**(D) Woman to Blame Ladies T'**

Wear it loud; Wear it Proud - "I Am The Woman To Blame"  
Casual ladies cut, Green Apple color  
S #8539, M #8540, L #8541, XL #8542 \$24.95

**(E) Tropical Cover Up**

The Queen of Manana. 100% cotton Cover Up fits the beach, the pool, the living room sofa, and most women. Artwork is silk screened on a 100% cotton oversized T'. Fits sizes 6-18. Packaged in matching 100% cotton drawstring bag, both Green  
#6351 \$26.95

**(F) Hibiscus Ladies Hoodie**

Hibiscus screen print runs across lower back and front left chest  
8 oz. 80/20 Ring spun cotton/poly. Preshrunk for a long-lasting fit. Set-in sleeves, all-over cover-seamed construction. Rib collar and cuffs made with Lycra®. Navy Blue  
S #8148, M #8149, L #8150, XL #8151 \$38.95

**(G) Wine Glass Woozie**

Margaritaville wine glass sleeve is made from top quality neoprene, insulating your wine glass while making it soft to the touch. It is fun, functional, stretchable, washable, foldable and reusable.  
Orange  
#44896 \$9.95

**(H) 5:00 Somewhere Wine Glass**

Time to Wine Down.... It's 5:00 Somewhere!  
18.5 oz Wine glass with Key West name drop on back.  
Measurements: Top of glass to bottom of stem - 9"; Bowl size 5.5" long x 11" diameter; Stem of glass is 3" long  
#8158 \$12.95 each

**(I) Sea Life Bracelet**

Frosted sea glass beads with Swarovski crystals, assorted shells and various sea life themed charms, all on a 7" silver chain bracelet  
#7986 \$43.95

**(J) Woman To Blame License Frame**

I'm the Woman to Blame metal license plate frame. Black background with Pink lettering  
#5605 \$9.95

**(J)**

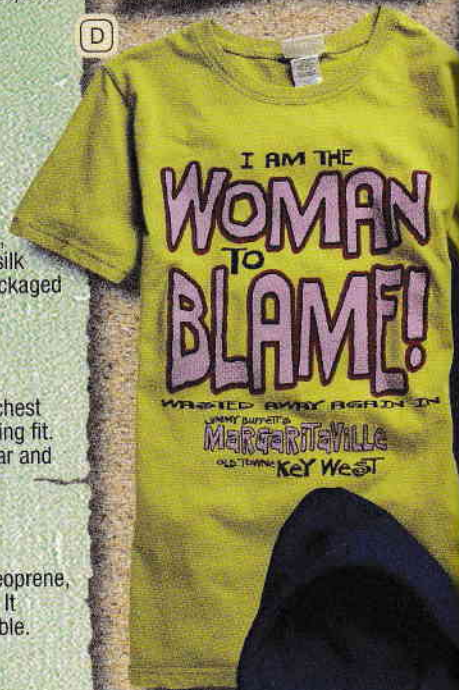


**13**

**(A)**



**(D)**



**(F)**



LOWER BACK PRINT



of presents everywhere





All T-Shirts are 100% cotton crew neck. Available only in colors shown.

**(A) Margaritaville Charters T'**

Let the Fin Begin. Front design Mustard  
M #8279, L #8280, XL #8281 \$21.95  
XXL #8282 \$22.95

**(B) Finatic T'**

Full front logo and back design. Texas Orange  
M #8443, L #8444, XL #8445 \$21.95  
XXL #8446 \$22.95 3XL #8447 \$23.95

**(C) Old Towne Key West T'**

And we wonder why we ever go home. Harbor Blue  
M #40978, L #40979, XL #40980 \$21.95  
XXL #40981 \$22.95 3XL #40982 \$23.95

**(D) Florida Keys Map T'**

Sand  
M #8469, L #8470, XL #8471 \$21.95  
XXL #8472 \$22.95

**(E) Breathe T'**

Breathe In, Breathe Out, Move On....  
Garment Dyed, Green  
M #7897, L #7898, XL #7899 \$24.95  
XXL #7900 \$25.95

**(F) Dive Bar T'**

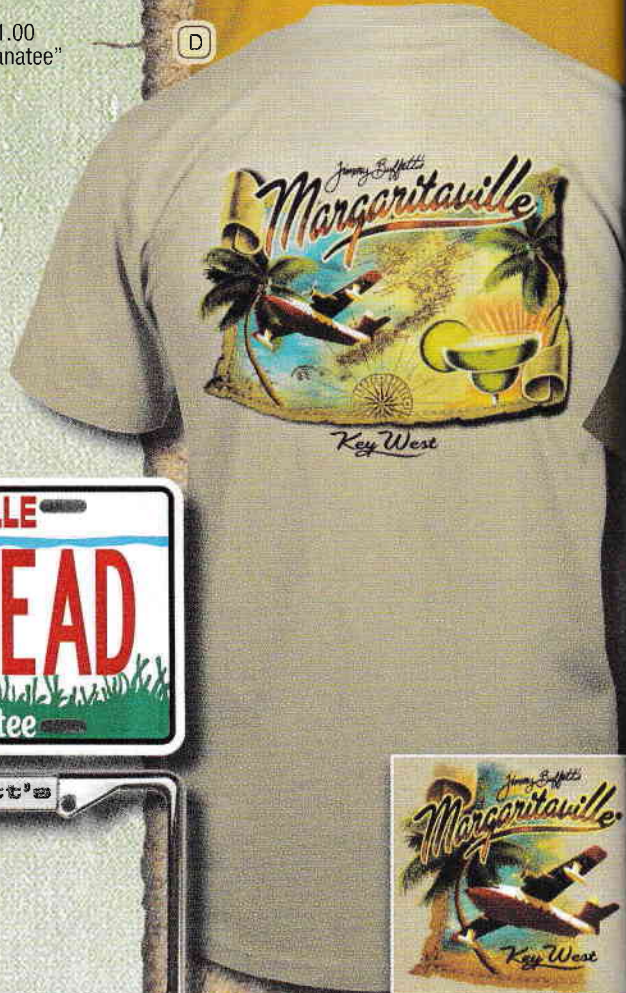
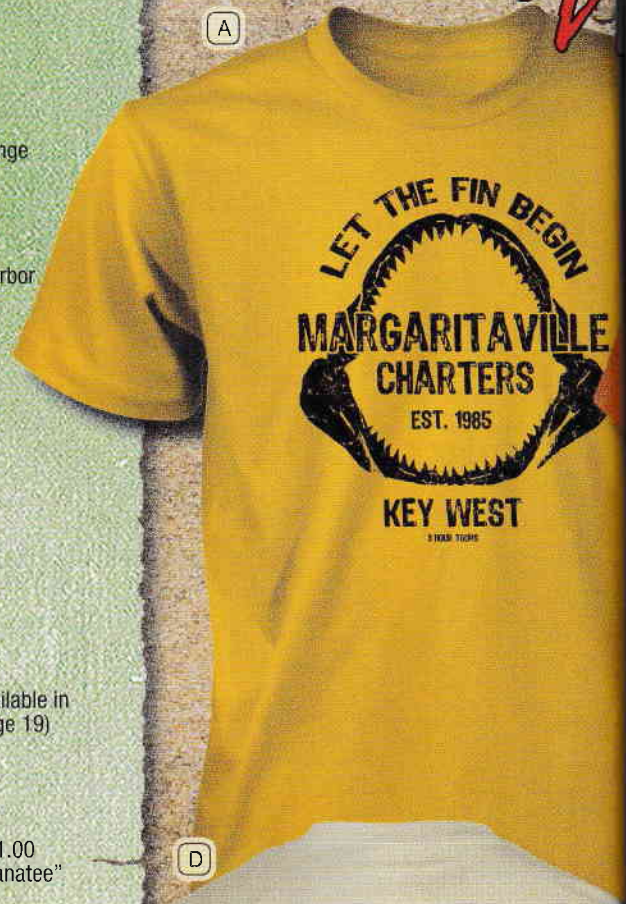
Back by popular demand but this time available in Bright Green. (see coordinating cap on page 19)  
M #6997, L #6998, XL #6999 \$21.95  
XXL #7000 \$22.95

**(G) Parrot Head License Plate**

Modeled after the official Florida plates, \$1.00 from each sale is donated to "Save the Manatee"  
#1653 \$8.00

**(H) Margaritaville License Plate Frame**

Metal frame fits standard plates  
#1610 \$9.95



**(G)**



**(H)**



FRONT LEFT CHEST



*We don't live in a hurry*

(B)

(C)

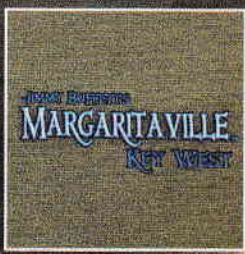
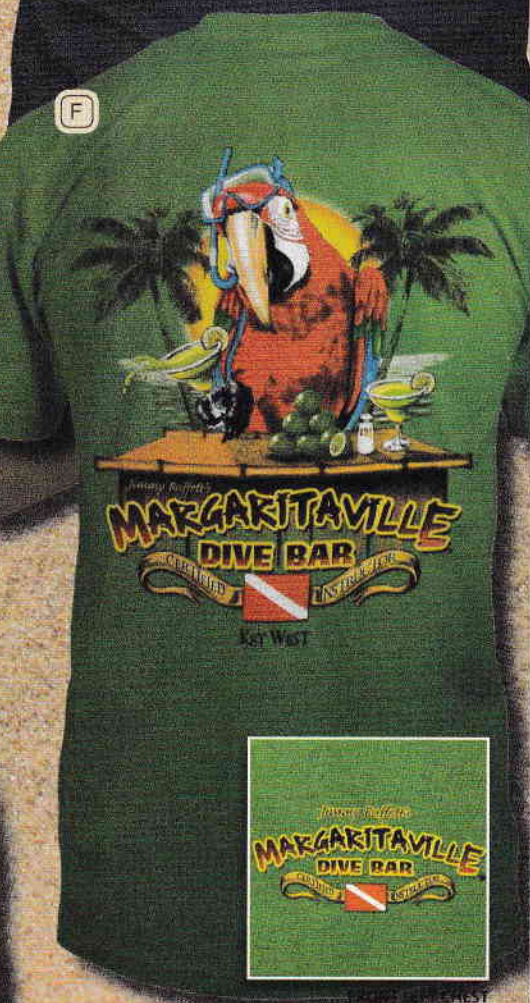
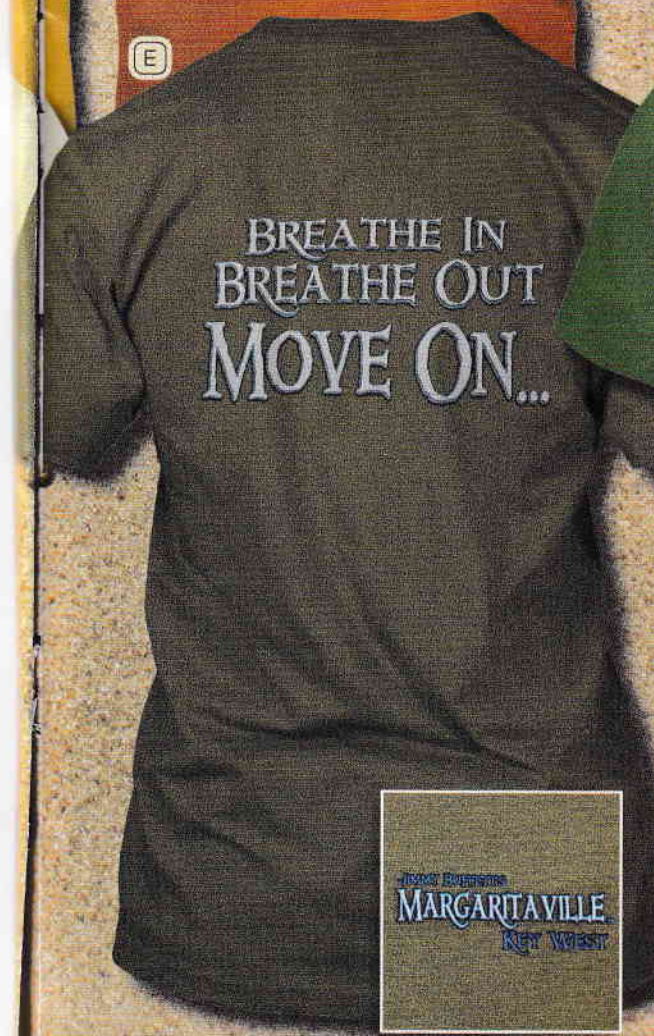


FRONT LEFT CHEST



(E)

(F)



FRONT LEFT CHEST



FRONT LEFT CHEST

**1-800-COCOTEL**  
1-800-262-6835



(A)



FRONT LEFT CHEST

(B)



FRONT LEFT CHEST

(D)

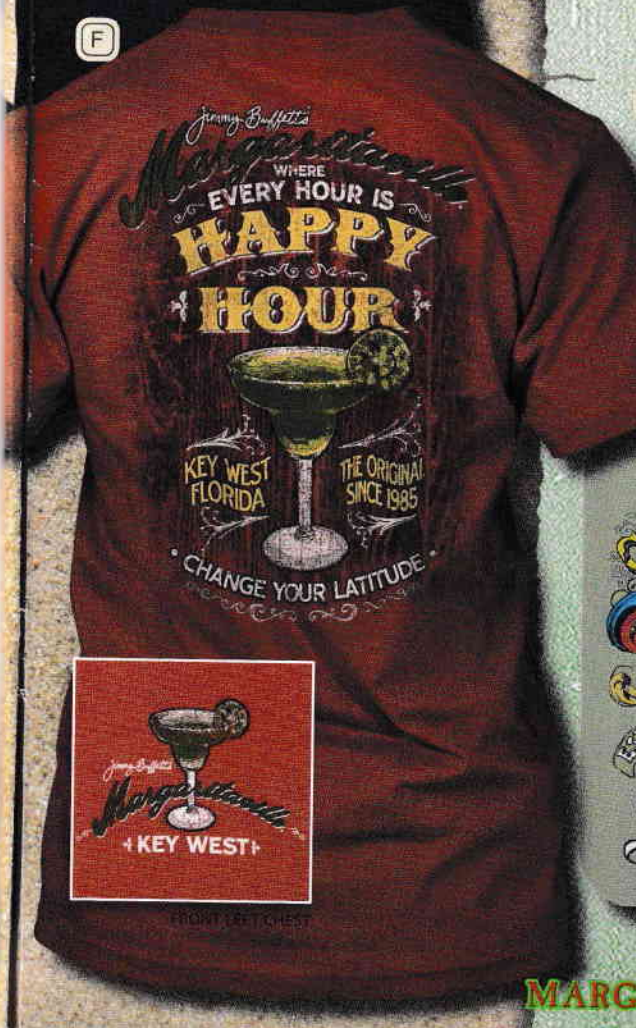
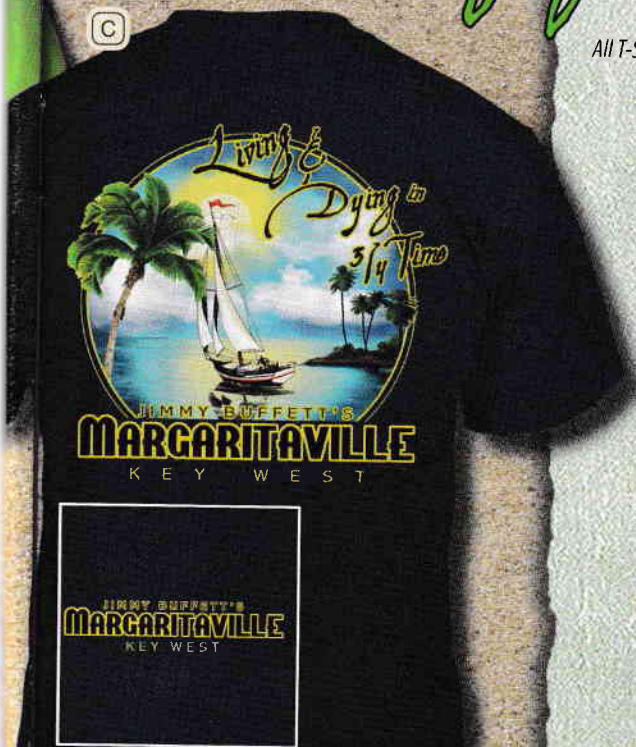


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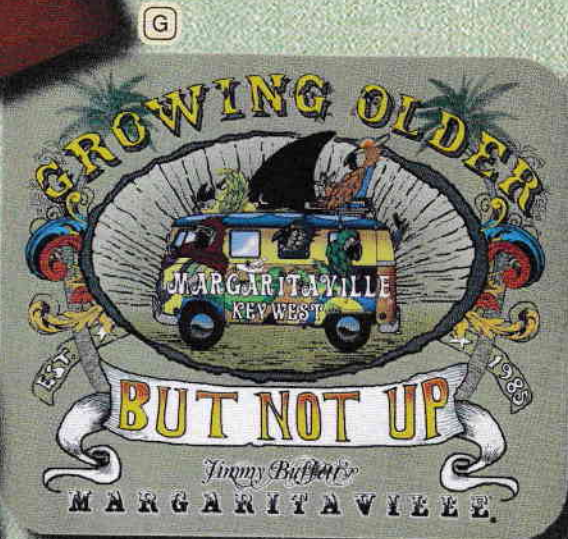


# end Away for mistletoe



All T-Shirts are 100% cotton crew neck. Available only in colors shown.

- (A) New Years T'**  
It's 12 AM Somewhere! New Years Eve  
Margaritaville Key West. White  
S #8432, M #8433, L #8434, XL #8435 \$21.95  
XXL #8436 \$22.95 3XL #8437 \$23.95
- (B) Attitude T'**  
Change to a Latitude with Attitude Lime Green  
M #8500, L #8501, XL #8502 \$21.95  
XXL #8503 \$22.95
- (C) 3/4 Time Pocket T'**  
Living & Dying in  $\frac{3}{4}$  time Navy Blue  
M #8453, L #8454, XL #8455 \$24.95  
XXL #8456 \$25.95 3XL #8457 \$26.95
- (D) Growing Older T'**  
Take a ride on the Margaritaville VW Bus. Red  
S #4902, M #4903, L #4904, XL #4905 \$21.95  
XXL #4906 \$22.95 3XL #4907 \$23.95
- (E) Son of a Sailor T'**  
The Seas in my Veins, the tradition remains  
Distressed print on Navy Blue  
M #8438, L #8439, XL #8440 \$21.95  
XXL #8441 \$22.95 3XL #8442 \$23.95
- (F) Happy Hour T'**  
Where every hour is Happy Hour. Distressed print,  
garment dyed on Red  
M #5946, L #5947, XL #5948 \$24.95  
XXL #5949 \$25.95 3XL #5950 \$26.95
- (G) Growing Older Mouse Pad**  
Growing Older But Not Up mouse pad. Measures  
9" x 7.5"  
#5846 \$8.95





- (A) A1A Fleece Pullover Hood**  
End of the Road distressed print.  
80/20 blend sanded fleece. Side rib panels.  
Raglan sleeves. Front pouch pocket. Fleece lined  
hood. Antique nickel eyelets & slightly contrasting  
stitching. Oversized fit. Gunmetal Grey  
S #8394, M #8395, L #8396, XL #8397 \$38.95  
XXL #8398 \$39.95

- (B) Seaplane Full Zip Fleece**  
Colorful back screen print design with small left  
chest logo. 80/20 blend hooded sweatshirt, full zip.  
Thick soft fleece, drawstring hood. Army Green  
S #8606, M #8607, L #8608, XL #8609 \$49.95

- (C) "Key West" Camp Shirt**  
Hand dyed Batik, 100% cotton. Two front pockets  
and side split seams. Sizing runs large  
S #6491, M #6492, L #6493, XL #6494 \$49.95  
XXL #6495 \$50.95

- (D) Postcards Sweatshirt**  
Postcards from the Road. 50/50 crew neck  
sweatshirt with scenic design. Fins to the left, fins  
to the right distressed print in the background. Gold  
S #8389, M #8390, L #8391, XL #8392 \$34.95  
XXL #8393 \$35.95

- (E) Fins Up Cap**  
Black cap with 5 embroidery placements.  
  - Fin on front panel
  - Fins to the Left on left side panel
  - Fins to the Right on right side panel
  - Margaritaville on brim
  - Key West and Fins Up! on back
#5501 \$18.00

- (F) Margaritaville Plane Cap**  
6-panel cap with front embroidered patch and back  
slide buckle. Available in Green  
#44076 \$18.00

- (G) Key West Flag Cap**  
Front embroidery, 100% cotton, back buckle  
closure. Washed Blue. Coordinates with Long  
Sleeve Tee on page 9  
#8610 \$18.00

- (H) It's 5 O'clock Somewhere Cap**  
100% cotton, 6 panel 2-tone cap. Red Sand.  
Embroidered front design, and belt buckle closure  
#44194 \$18.00

- (I) Dive Bar Cap**  
Margaritaville Dive Bar – Certified Instructor.  
Orange. Coordinates with Tee on page 15  
#7800 \$18.00





# Christmas in the Caribbean



1-800-COCOTEL  
1-800-262-6835



- A Margaritas Print**  
From an original painting by artist Pam Hobbs of 7 Artists Gallery in Key West. Total size with Yellow Mat is 11" x 14". Actual print measures 7.5" x 9.5"  
#8246 \$35.00

- B Margaritaville Café Artwork**  
From an original painting by artist Fran Decker of Frangipani Gallery in Key West. Available in a matted print or ceramic tile.  
Print measures 11" x 14" total with white mat. Actual print measures 7.5" x 9.5" Tile measures 6" x 8"  
Print #8614 \$38.00  
Tile #8616 \$35.00

- C Macaw Parrot Night Light**  
Colorful Macaw Parrot sculpted in bonded marble, hand painted and made into a newly designed Night Light. Great for gift giving and decorating too. Measures approx. 3" w x 6" h and is gift boxed. (bulb included)  
#8014 \$18.95

- D Barefootin' Bib**  
Baby bib with snap closure. OSFA (roughly 14" x 9")  
100% cotton  
#8157 \$9.95

- E Flip Flop Calendar**  
Mini 16 month wall calendar measures approx 7" x 7". September 2011 - December 2012  
#8017 \$7.99

- F Margaritaville Scented Candle**  
Back To The Beach - Mandarin Orange, Vanilla & Cinnamon scented candle. All natural soy wax blend. 60 hour burn time. 11 oz. Hand poured in the USA. Packaged in decorative box made from 100% recycled material  
#5855 \$19.95

- G Shark Hula Dude**  
This whimsical design is hand painted and created with love. Metal springs insure classic wiggle action for all to enjoy. For your dashboard, desk or anywhere to create fun and entertainment for all. Measures approx. 7" tall  
#7956 \$9.95

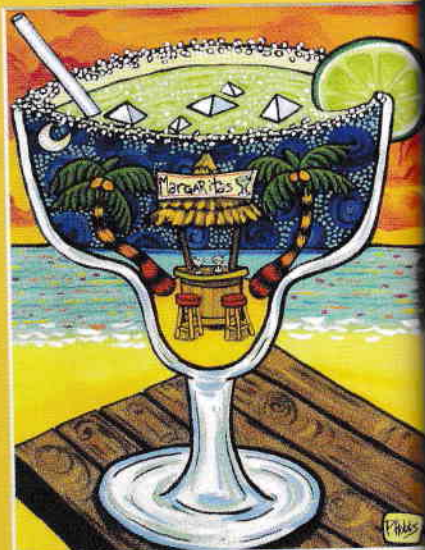
- H Barefootin' Romper**  
Kids 100% cotton Romper. Yellow  
6 mo #7892, 12 mo #7893, 18 mo #7894,  
24 mo #7895 \$16.95

- I Parrot Rug**  
Add a punch of color and fun outdoors or indoors. Handmade out of 50% polypropylene and 50% acrylic with polypropylene backing. 35% of the material in each rug is recycled!  
Easy to clean, just machine wash cold with like colors, no bleach and line dry.  
Dimensions: 22" x 34" and 1/4" thick  
#7919 \$30.00

- J Tropical Sunglass Case**  
Cushioned neoprene case. Hibiscus all-over print, zipper closure and clip. Available in Pink  
#43592 \$9.95

*We've*

A



D



H



J





not everything but snow

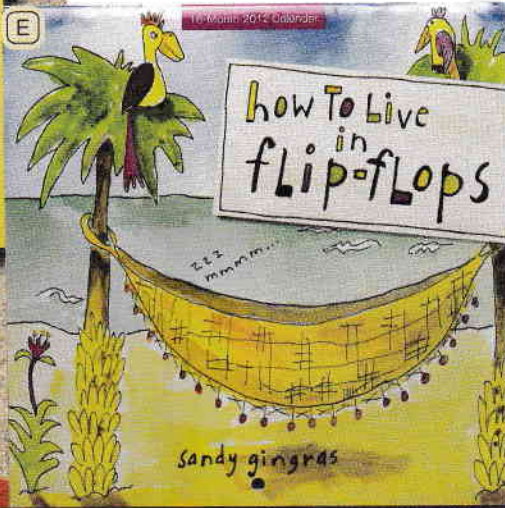
(B)



(C)



(E)



(F)



(G)



(I)





- (A) Time Flies..Flask**  
It's 5:00 Somewhere, Anywhere!  
Take it with you in this 6 oz. stainless steel hip flask. Time flies when you're having Rum, Vodka, Tequila...customized with Margaritaville Key West name drop.  
Measures approx. 3.75"H x 4"W  
#8128 \$12.95

- (B) Margaritaville 2012 Calendar**  
Jimmy Buffett & Key West  
Alternating months of Jimmy pictures and Key West scenic images. Photos by Rob O'Neal.  
Inside images available online.  
Measures 12" x 12"  
#4000 \$21.95

- (C) It's 5 O'clock Somewhere**  
Neoprene bottle skin with wrap design.  
#14204 \$8.95 each

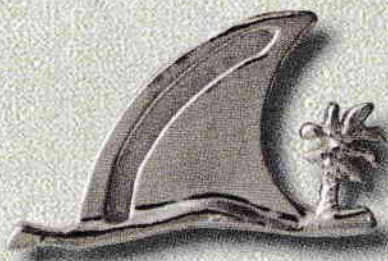
- (D) Key Lime Rum Cake**  
"A Taste of Florida" is a delicious, sweet yet tart tropical treat which gets its distinctive taste from the subtle tang of Florida Key Lime Juice.  
Box measures approx. 5" x 5"  
This 4 oz. little taste is a great stocking stuffer!  
#5913 \$5.95

- (E) Land Shark Opener**  
Surfboard shaped metal bottle opener with magnet. Measures approx. 6"  
#44691 \$9.95

- (F) Land Shark Pint Glass**  
16 oz. glass with 2 sided print  
#5915 \$9.95 each

- (G) Fins Up Wall Opener**  
Antiqued brass metal wall mounted bottle opener with epoxy enamel color. Screws included. Dimensions: 3.5"H x 2.15"W x 1.4"D.  
Decorative gift box  
#4820 \$15.95

- (H) PHins Up PHoam Cap**  
Not just for concerts and tailgating, but for everyday Parrot Head wear as well! Blue foam cap is 13" H x 13" D. Stretches slightly to accommodate most, if not all (parrot) heads  
#6086 \$8.95



- Fins Up Tie Tack**  
Sterling Silver Fins Up Tie Tack. Measures approx 1/2". Appropriate for the office but adds a little bit of uniqueness. Shipped in jewelry gift box  
Jewelry designed by Corbett Davis, a jeweler from Pensacola, FL and also a good friend of Jimmy Buffett's  
#8156 \$29.95

*Don't y*





*you want to make it last!*

(B)

## Margaritaville 2012 Calendar



**Jimmy Buffett & Key West**

IMAGES BY ROB O'NEAL

(C)



(E)



(H)



(G)



**1-800-COCOTEL**  
1-800-262-6835





FRONT LEFT CHEST



FRONT LEFT CHEST



- (A) Mother Mother Ocean T'**  
I Have Heard You Call Yellow Haze Color  
M #8417, L #8418, XL #8419 \$21.95  
XXL #8420 \$22.95 3XL #8421 \$23.95

- (B) Pirate Boat Flag**  
Nylon flag measures 18" x 12". Two-sided screen print  
#7803 \$21.95

- (C) Pirate Looks at 40 T**  
200 Years Too Late Black  
M #8477, L #8478, XL #8479 \$21.95  
XXL #8480 \$22.95 3XL #8481 \$23.95

- (D) Pirate Looks at 40 Cap**  
100% cotton cap with back buckle closure.  
Front and side embroidery. Light Olive Green  
#7962 \$18.00







MARGARITAVILLE  
THE COCONUT TELEGRAPH  
424A FLEMING ST  
KEY WEST, FL 33040

1-800-COCOTEL

Visit our web site @ [www.MARGARITAVILLE.COM](http://www.MARGARITAVILLE.COM)

Jimmy Buffett's Margaritaville Store, 500 Duval Street, Old Town Key West

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# Jimmy Buffett's Margaritaville



I gotta go where it's warm

\*\*\*\*\*AUTO\*\* MIXED AADC 605  
P# 19 T 423 PK 1 60043  
WKW130574

NEW SIMPLIFIED SHIPPING RATES

**A1A Guitar Pick**  
Third in the series of Rhythm with Reason guitar picks. "A1A" was designed and written by Savannah Jane Buffett. 100% of proceeds from sales of this item go to non profit organizations in good standing selected by Margaritaville.  
#5905 \$3.00 each



## Margaritaville 2012 Calendar



Jimmy Buffett & Key West

MAGSBY/ROB/NEAL

**Margaritaville 2012 Calendar**  
Jimmy Buffett & Key West  
Alternating months of Jimmy pictures and Key West scenic images. Photos by Rob O'Neal.  
Inside images available online.  
Measures 12" x 12"  
#4000 \$21.95



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