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COCOCONUT TELEGRAPH

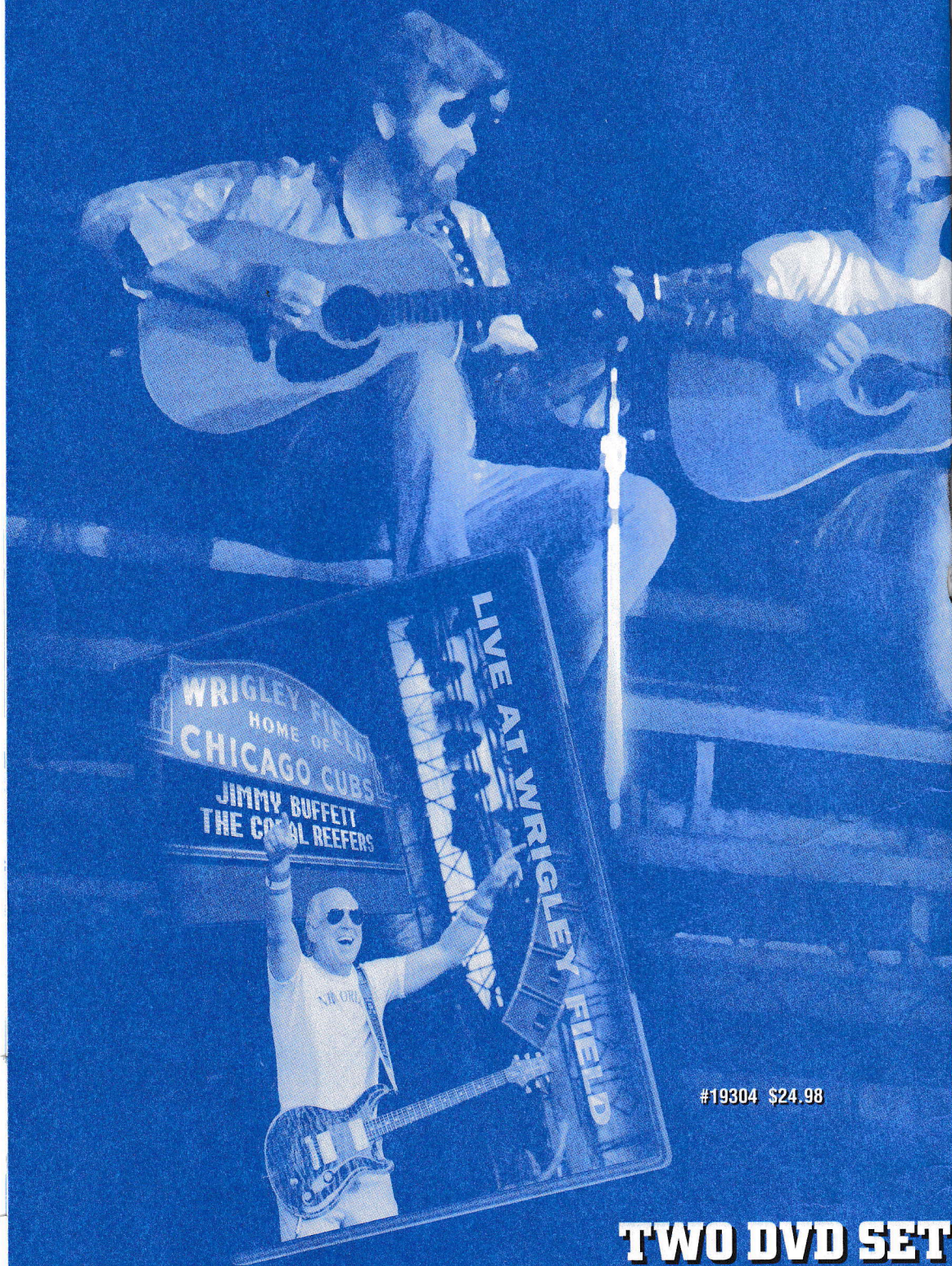
www.margaritaville.com

CHICAGO OF OLD
JIMMY BUFFETT
THE CORAL REEFERS



Photo: Pamela Jones

LIVE AT WR



#19304 \$24.98

TWO DVD SET

JIMMY BUFFETT WRIGLEY FIELD

Parrot Heads have asked for it for years - a full length Jimmy Buffett concert on DVD. And now they'll be able to get it.

On August 1, 2006, Jimmy's celebrated performances at Chicago's Wrigley Field on Labor Day Weekend, 2005, will be released on Mailboat Records as a full-length show on two DVDs. The sold-out concerts made history in the Windy City as Buffett's performances were the first at the 92 year-old ballpark.

"Playing a show at Wrigley Field had, of course, been a left field pipedream of mine for the nearly thirty years that I have been a Cubs fan and attending games there. As a performer, you cannot sit in those wooden seats and look out over the expanse of the manicured field or the decades old architecture of the stadium itself and not think that a lot more music than the National Anthem and "Take Me Out To The Ball Game", might go over pretty well within the "friendly confines" of Wrigley Field."

Released in Dolby 5:1 Surround Sound and presented in 16:9 Widescreen format, the double disc set (with twelve page booklet) is approx. 2 hours, 45 minutes long and contains 26 favorite Jimmy Buffett songs, plus bonus footage and some cool surprises, like the show's encore of Jimmy and Mac McAnally singing "City Of New Orleans" from the bleachers.

Some of the extras include:

- Jimmy and the band performing Bruce Springsteen's hit, "Glory Days"
- Ukulele virtuoso Jake Shimabukuro's riveting National Anthem
- Jimmy out and about around the city of Chicago
- Footage of the extensive stage being built
- Tropically-outfitted Wrigley Parrot Heads in their finest attire
- Exclusive backstage/behind the scenes footage

"There might have been some magic at work in Wrigleyville last year, but I think it was more the amazing efforts of some wonderful people, a little good timing and a lot of luck, that finally made that pipe dream of mine come true. In September of 2005, the Cubs once again missed the playoffs, but the friendly confines of Wrigley Field would belong for two days to a team known as "The Parrotheads", and playing center field was an utility infielder from Mobile, Alabama who was armed, not with a Louisville Slugger, but with a Martin acoustic guitar."

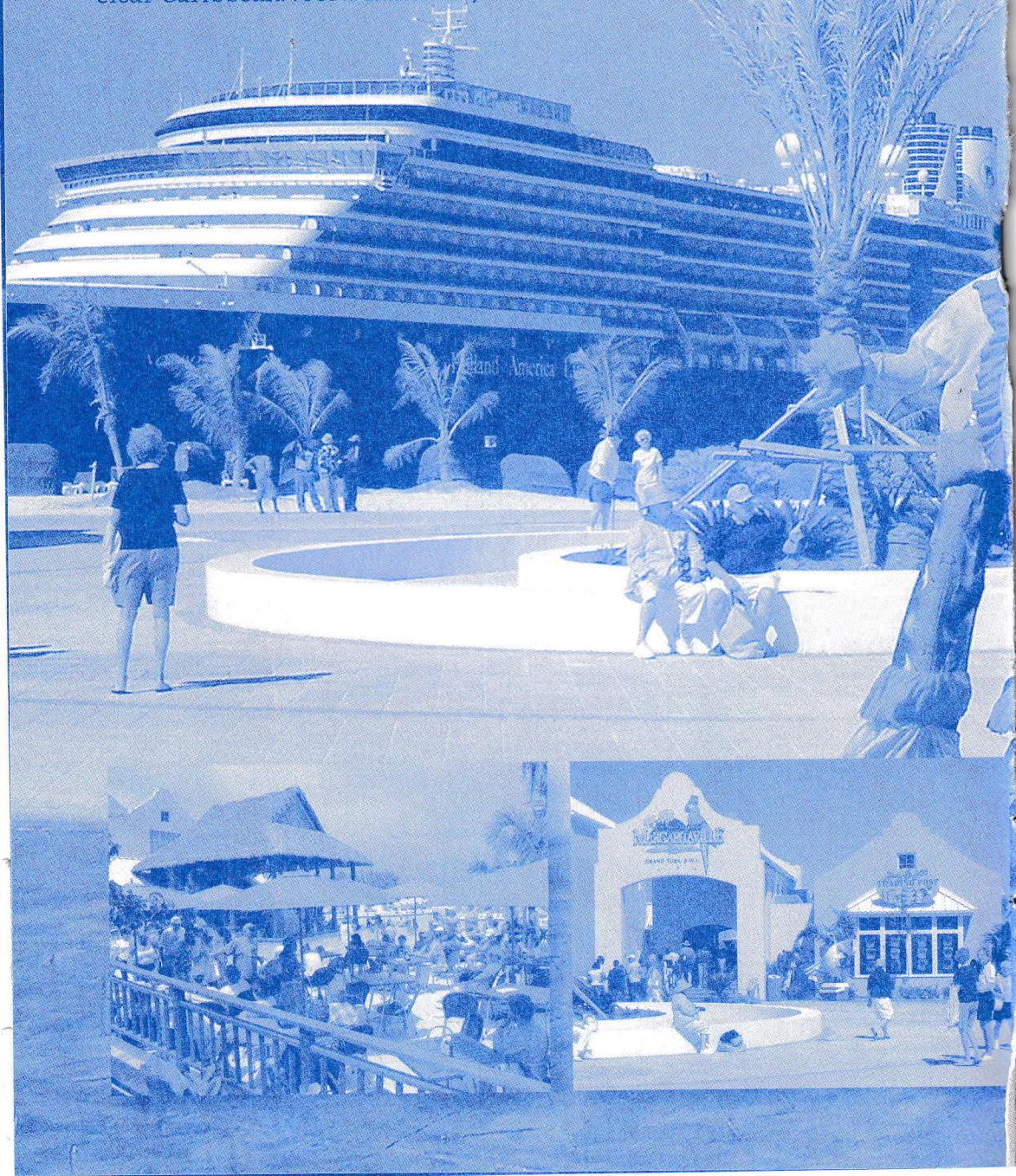
Summertime, Wrigley Field and a Jimmy Buffett show...a Grand Slam!

TO BE RELEASED ON AUGUST 1, 2006

MARGARITAVILLE DOWN ISLAND The beautiful Turks and Caicos Islands are situated 575 miles (or 75 minutes) southeast of Miami. The islands cover 193 square miles of the Atlantic Ocean, surrounded by a ribbon of white sandy beaches bordering crystal clear water. Grand Turk is the capital of Turks and Caicos, the financial center of the islands, and is one of the main historical points of Turks and Caicos. The most popular activity is exploring one of the longest coral reefs in the world, and there are many dive operators and schools for novice snorkelers or experienced divers.

Carnival Cruise Lines has leased 37 acres on the southern end of the island to build a pier, a terminal, transportation center and shops. The original plan to build in the center of the island was scrapped due to environmental concerns and the desire to invade as little as possible. Jimmy Buffett's Margaritaville is by far the biggest structure at the cruise center, and at 17,000 square feet, is the largest stand-alone Margaritaville Cafe in the Caribbean. In addition to the retail shop and restaurant, a 3-foot deep, 500,000 gallon swimming pool winds its way throughout offering a swim up bar, slide, and infinity edge view.

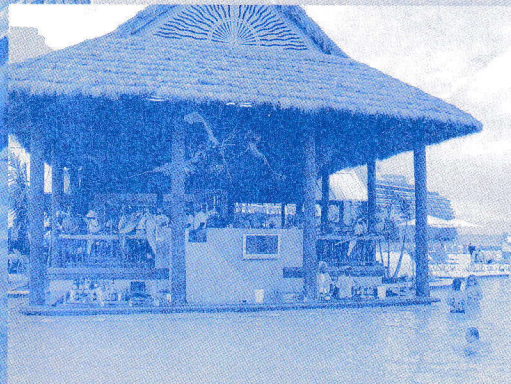
The entire area is professionally landscaped to give the feel of a private island for cruise ship visitors, and is less than 100 yards from the crystal clear Caribbean. A few hundred yards offshore the shallow water suddenly



drops to 7000 feet offering a spectacular view of the continental shelf wall for divers.

Terrestrial travelers may want to explore quaint, laid back Cockburn Town. The administrative capital and the historic and cultural center of the island that is reputed to have been one of the first that Columbus set foot on in his first tour of the Caribbean over 500 years ago. The streets are lined with 18th and 19th century landmarks that reflect the Bermudan style architecture. At the Turks and Caicos National Museum you will find a central exhibit that tells the story of the Molasses Reef Wreck, the oldest European shipwreck discovered in the Western Hemisphere (dated around 1505). It also discloses the rich cultural and natural diversity of the islands. Other historic sites include the Lighthouse, Fire hill and the Hawks Nest Anchorage.

The Turks and Caicos government is striving to maintain the character of the islands. There will be no noisy water sports such as jet skis, and Carnival Cruise Lines has developed just 14 of the 37 acres it's leased, leaving the rest untouched. They want cruise ship passengers to experience the authentic charm, while not becoming problematic to the sensitive environment. With careful planning and a variety of options, visitors can wander throughout the island and enjoy the historic charm and unspoiled beauty of Grand Turk.





Capt. Tony's Key West

Captain Tony, what a great life and legacy. From his humble beginnings in Elizabeth, New Jersey to his even more humble arrival in Key West on a milk truck from Miami in 1946, Capt Tony has lived and loved life to its fullest and made countless friends around the world for himself, his family and for his adopted home, Key West.

Captain Tony Tarracino is the living legend immortalized by Jimmy Buffett in his song "Last Mango In Paris." This DVD tells Captain Tony's stories in his own words. Go with Capt. Tony to the Key West waterfront, to Mel Fisher's Treasure Museum, to Duval St, to the shrimp docks, and to the "Top" of Key West. He tells how he cheated and later escaped from the mob in New Jersey and first came to Key West with \$10 in his pocket, became a successful charter fishing boat captain by hustling customers, turned a small saloon into one of the most famous bars in the world, ran arms to assist the overthrow of the Cuban government, became an inspiration to artists including Eric Clapton, Jerry Jeff Walker, David Allen Coe, and Jimmy Buffett. He socialized with the like of Walter Cronkite and Muhammad Ali and was elected Mayor of Key West.

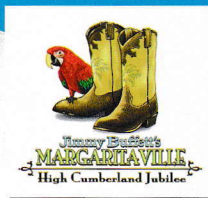
Tony is living proof of his own words: make every heartbeat count. As the father of 13 children (aged 19-69), Tony has a unique view of women, whether nuns or prostitutes, and a compassion for people that is rarely seen. Included as an extra is a collection of many of Tony's personal photographs of his life in Key West. Filmed by the Key West High School video department, and runs approximately one hour.

#18885 \$20.00

\$2.00 from each sale is donated to the Key West High School Video Production Department.

Jimmy Buffett's MARGARITAVILLE

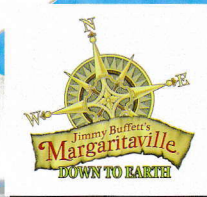
S·T·O·R·E



BREAST



SLEEVE



BREAST



SLEEVE



Albums You Know By Heart

Each issue will feature lyric designs from 2 albums, starting at the beginning with "Down to Earth" and "High Cumberland Jubilee". A collector's item! Sleeve print features record logo with name of album and year produced.

Captain & The Kid T'

From "Down To Earth". 100% cotton T' with front, back and sleeve print logo.

S #19218, M #19219, L #19220, XL #19221 \$17.95 XXL #19222 \$18.95

Livingston's Gone To Texas T'

From "High Cumberland Jubilee". 100% cotton T' with front, back and sleeve print logo.

S #19223, M #19224, L #19225, XL #19226 \$17.95 XXL #19227 \$18.95

All T-shirts are 100% cotton crew neck.
Available only in colors shown.

A Growing Older But Not Up T'

The Parrot Head Motto. Now in Blue.
M #5467, L #5468, XL #5469 \$16.95
XXL #5470 \$17.95 3X #9665 \$18.95

B Margaritaville Bike Rally T'

M #19214, L #19215, XL #19216 \$16.95
XXL #19217 \$17.95

C Halloween Tiki Party Collectible T'

2006 Halloween design glows in the dark.
S #19208, M #19209, L #19210,
XL #19211 \$18.95 XXL #19212 \$19.95
3X #19213 \$20.95

D Nautical Crest "Son of a Sailor" T'

Garment dyed. Bay Blue.
M #19229, L #19230, XL #19231 \$18.95
XXL #19232 \$19.95

E R-E-L-A-X T'

A Stern message.
M #18145, L #18146, XL #18147 \$16.95
XXL #18148 \$17.95

F Cajun Martini T'

Garment dyed. Chrome Grey.
M #19233, L #19234, XL #19235 \$18.95
XXL #19236 \$19.95

G Ladies Hooded Sweatshirt

80/20, Pigment dyed sweat. Loose fit rib
knit trim at cuffs and waist. Embroidered
design with Margaritaville in felt appliqué.
Citrus Orange.

S #19291, M #19292, L #19293,
XL #19294 \$49.95 XXL #19295 \$50.95

H Ladies Long Sleeve T'

6 oz. 100% cotton, 1x1 rib construction.
Enzyme wash. Reinforced shoulder seams.
Center chest screen-print. Anise Seed Green.
S #19286, M #19287, L #19288, XL #19289
\$28.95 XXL #19290 \$29.95

I Alibies, Angles and Tales Ladies T'

Junior cut ladies T', 100% cotton. Pink.
S #18088, M #18089, L #18090, XL #18091
\$18.95

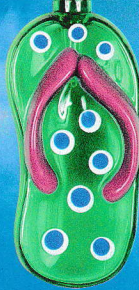
J Nautical Crest Cap

100% cotton garment washed, Key West
embroidered on back, fabric buckle closure.
#19228 \$18.00





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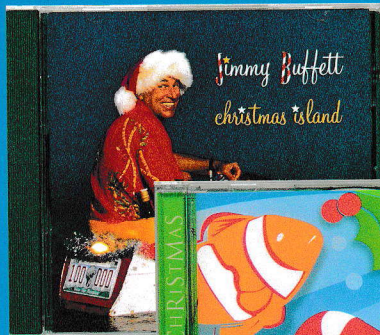
A



C



BACK



D

E



F



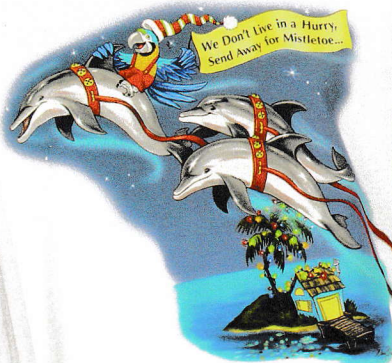
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JIMMY BUFFETT



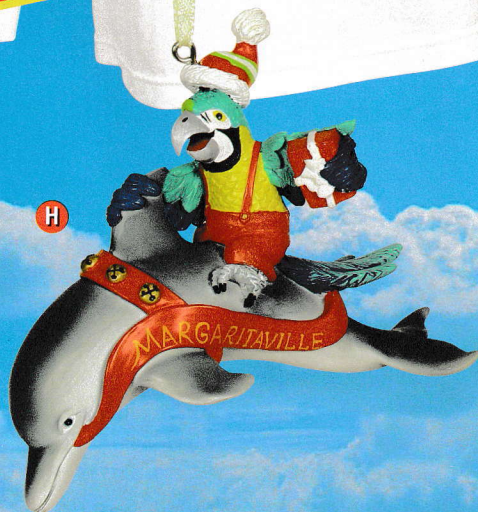
2007
CALENDAR

FRONT



G

H



A Flip Flop Party Lights.

String of 10 lights alternating 3 different patterns. Connect 3 sets maximum.

#18014 \$14.95

B 2007 Jimmy Buffett Calendar

Photos and recollections by longtime Buffett photographer Tom Corcoran.

#2242 \$12.95

C Christmas Island CD

Jimmy Buffett's Christmas Collection CD

#2720 \$13.98

D Caribbean Christmas CD

Reggae and Calypso renditions of holiday favorites.

#14915 \$11.99

E Christmas In The Caribbean T'

2006 Christmas Design. "We don't live in a hurry, Send away for Mistletoe."

S #19260, M #19261, L #19262, XL #19263

\$21.95 XXL #19264 \$22.95

F Margaritaville Christmas Throw

100% cotton throw, machine washable.

Made in the USA. Approximately 72" x 54".

#18888 \$57.95

G Margaritaville 2006 Christmas Cards

5" x 7" cards with envelopes. Inside reads:

"Don't you want to make it last."

Set of 20 #18889 \$20.00

Single card w/envelope #18890 \$1.50 each

H 2006 Christmas Ornament

Solid resin ornament. Approximately 4" x 3".

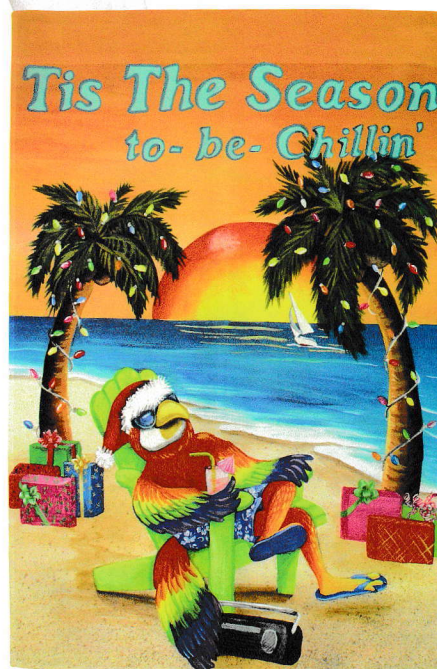
Margaritaville written on one side and Happy Holidays on the other. Weight 3.5 oz.

#18887 \$12.95

I 'Tis the Season to be Chillin' Flag

All weather polyester with permanently dyed design. Machine washable and mildew & stain resistant. Flag measures 28" x 40"

#14892 \$29.95



I

A Parrot Head Club Belt

Woven ribbon belt with D-ring style buckle. Khaki back with Blue ribbon. Fits 38"-44".
#19238 \$16.95

B Pirate Looks at 40 Sign

Aluminum sign, measures 9" x 12"
#18910 \$15.95

C Margaritaville Sweatshirt

80/20 cotton. Garment dyed sweatshirt. Margaritaville appliqué lettering with Jimmy Buffett's and Key West embroidered. Loose banded cuff and waist.

S #19276, **M** #19277, **L** #19278, **XL** #19279
\$38.95 **XXL** #19280 \$39.95

D Changes in Latitudes Rain "Slicker"

Full zip nylon windbreaker with hidden draw-string hood. Water repellent, mesh yoke, double entry patch pockets with 1 interior pocket. Velcro adjustable cuffs. Embroidered logo, machine washable. Navy.

S #19239, **M** #19240, **L** #19241,
XL #19242 \$48.95 **XXL** #19243 \$50.95

E Pirate Looks at 50 Long Sleeve Henley

100% cotton pre-shrunk 3-button placket Henley. Loose fit cuffs and waist. White.

S #19266, **M** #19267, **L** #19268, **XL** #19269
\$32.95 **XXL** #19270 \$33.95

F Original Brand Koozie

Insulated cloth koozie with patch and clip.
#14965 \$9.95

G Time Flies When You're Having Rum Flag

Nylon Boat Flag measures 18" x 12". Dual sided screen print.
#11830 \$21.95

H Fins Up!

Fin Shaped Wine bottle topper arrives boxed for gift giving. Printed on back of box:
"I'm gonna teach him how to fuss, teach him how to cuss, and pull the cork out of a bottle of wine...". Approximately 3".

#17053 \$7.95

I Small Ceramic Margarita Glass

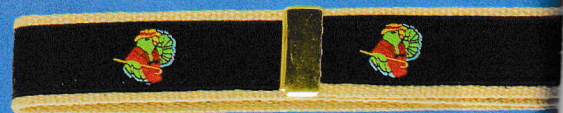
Just 4" tall. Perfect for fancy shots, a votive candle holder or a desk accessory to remind you that *"It's Five O'clock Somewhere"* (written along base).

#14947 \$9.00

J Protect Our Reefs License Plate

Metal plate. \$1.00 from each sale will be donated to Reef Relief.

#19237 \$8.95



A

C

E



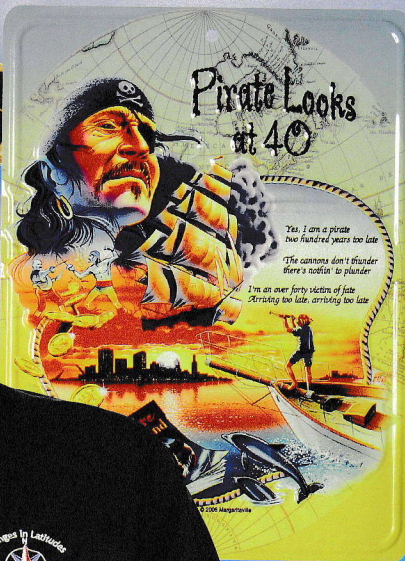
F

G



J

Time
Jimmy Buffett's
When You



B



D



ENLARGED



ENLARGED

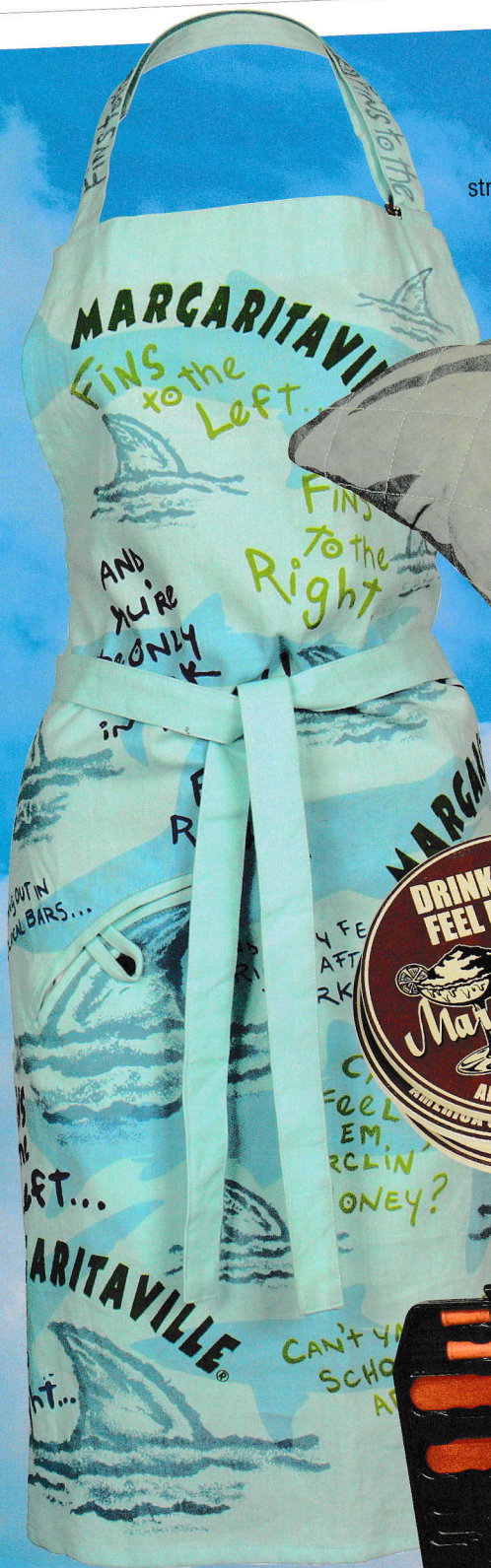


I

H

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"Fins to the Left, Fins to the Right" Apron
100% cotton apron with adjustable neck strap and slit pocket with button closure. Apron measures 34" total length and 24" across.
#15022 \$15.00

Fins Up Oven Mitt
100% cotton mitt approximately 13" x 7".
#15023 \$12.00



Drink More-Feel Better Coasters

Sandstone coasters are designed to absorb condensation. Boxed in set of 4.
#3076 \$22.00

"Trying to Reason with BBQ Season" Grill Set

Complete grill set for all your grilling needs. 14 piece set with wood handles all securely set in a durable, weather resistant, plastic carrying/storage case.
#18832 \$29.95



IT'S YOUR OWN DAMN FAULT

Parrot Heads tend to do things to excess; eat, drink, party, play...you get the picture. To the outsider they may seem a bit self indulgent, to the uninitiated they may seem a little over the top. But to the many people who benefit from their charitable excess, they are indeed, "Angels In Tropical Shirts."

Margaritaville introduced the Fins Up bracelet as a fundraising tool for the victims of Hurricane Katrina. After the initial order was quickly exhausted, we decided to continue the bracelet program and spread the aforementioned excess to organizations in and around the Florida Keys. All are thankful to the Margaritaville Store for the contributions but we are very quick to inform them that the true donations come from the Parrot Heads. These same "heads" continue to fund S.F.C. through concert ticket sales.

SOLDIER RIDE

Sponsors cycling events that serve the dual purpose of raising public awareness for the needs of wounded soldiers while assisting them in their rehabilitation.

HABITAT FOR HUMANITY

What the poor need is not charity but capital, not caseworkers but co-workers.

CANCER FOUNDATION OF THE FLORIDA KEYS

Works to establish and sustain a positive public image through education, outreach, timely communication and wise, appropriate and timely aid.

REEF RELIEF

A nonprofit membership organization dedicated to preserve and protect living coral reef ecosystems through local, regional and global efforts.

MARC HOUSE Monroe County Association for Retarded Citizens

A non-profit agency that serves adult clients within Monroe County who have developmental disabilities

U.S. FELLOWSHIP OF FLORIDA

Provides transitional and permanent housing for low and very low income men and women who have chronic mental illness.



#14950 \$2.00



Jimmy Buffett's Singing For Change

Singing for Change offers competitive grants to progressive, community-based, nonprofit organizations that address the root causes of social and environmental problems.

Grants are awarded to programs that are concerned with the health, education and protection of children and their families, as well as programs that promote environmental awareness and teach people methods of conservation, protection and the responsible use of natural resources.

SFC supports disenfranchised groups as well; people who have been marginalized in our society because of their low levels of skill, education or income; people with AIDS, disabilities, and homeless people.

For more information please see, www.singingforchange.com

SOLDIER RIDE

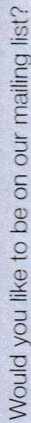
Soldier Ride is a nonprofit organization devoted to raising public awareness and support for the soldiers severely injured in the current military conflicts around the world. Jimmy performed at a benefit concert last July for the organization and turned us on to their cause. Wounded warriors arrived in Key West on Saturday, February 18 cycling down Duval Street past a throng of waving Margaritians en route to a welcome at Mallory Square.

Soldiers and volunteers were met with lengthy cheers and salutes from a Key West crowd anxiously assembled on the historic dock. Local dignitaries welcomed the tired two-day tourists with plaques and pronouncements thanking them for their obvious sacrifices. Emotions ran surprisingly high among the grateful group, due not to the military or mayoral speeches, but rather in response to the young men and women seated on bicycles before us. Those bound to a code to "take the hit" so we don't have to. Soldiers driven not by politics, oil policy or religious convictions, but by the age old desire to serve. But they were not here for pity or reward, they were here for the same reason all visitors come to the Keys - to take a break from their lives and enjoy themselves.

A wide variety of bars and attractions offered their services to the gallant group, who took full advantage of the welcome, the weather and the wonderment that Key West has to offer - from fishing and sailing to Diva's and Drag Queens. Local "ladies" from several establishments gathered on Saturday night to show their support for the boys in their own peculiarly patriotic way. We met up with the gang at the Margaritaville Cafe on Sunday afternoon where more than one remarked that they had gained a new appreciation and understanding of the alternative lifestyles that make our community so special. Volunteers told us how therapeutic this trip had been, that many of



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THINGS YOU KNOW BY HEART

Fourth edition of popular trivia book poses 1001 questions about Jimmy's songs, but also asks a few more "Off the Record" brain teasers about the lyrical connections to everything else that Jimmy's been up to. Also included is a complete discography listing every song and album that Jimmy has recorded.

Customers placing orders totaling \$65 or more through the Coconut Telegraph or the Margaritaville Key West Online Store from August 15 through September 30 will receive a Free Copy of Things You Know By Heart. Tell the Key West operator that you saw this ad, or use Promotional Code **trivia** during checkout when placing online order.

While supplies last. Sold separately #5223 \$11.95

*****ALL INFORMATION*****

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