

Billboard

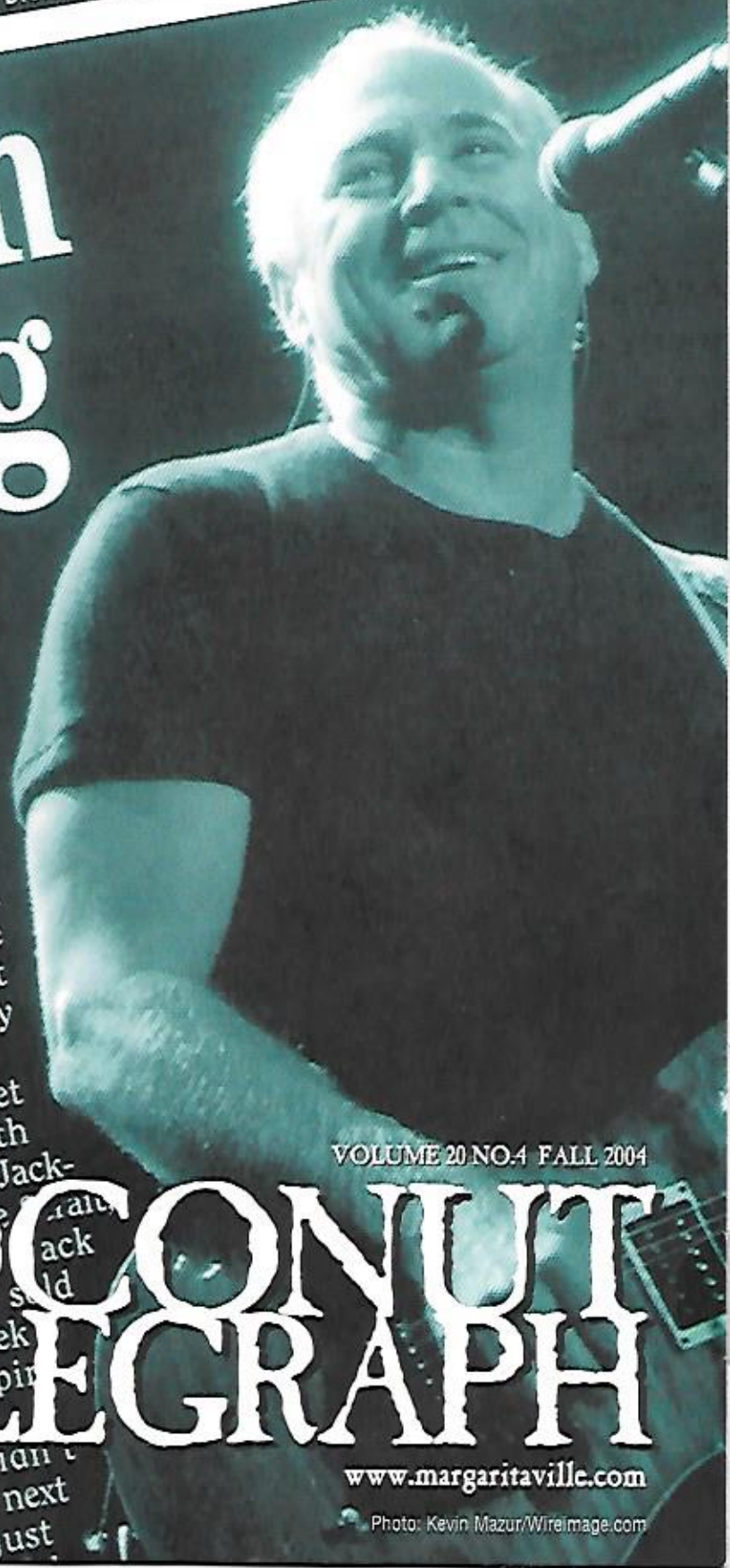
AUTHORITY ON MUSIC, VIDEO AND DIGITAL ENTERTAINMENT • 110TH YEAR • JULY 31, 2004

Smooth Sailing

It's Latest
es Straight
p Of Chart

DA NEWMAN
LLIS STARK

ly took 30 years from
ne first debuted on the
ard albums chart, but
ny Buffett can finally
e has reached No. 1.
icense to Chill," a set
t includes duets with
country artist Alan Jack-
n, Tony Keith, George Strait,
enny Chesney, Clint Black
and Mark Chesnut. The album
38,500 in its first week
release has been a poppin'
The Billboard
"I figured if I didn't
make it there in the next
I was just



VOLUME 20 NO.4 FALL 2004

COCONUT TELEGRAPH

www.margaritaville.com

Photo: Kevin Mazur/WireImage.com

NASHVILLE

Margaritaville's own Jimmy Buffett enjoys the biggest chart week and first #1 record of his 25+ year career with the release of his latest album, the Country/Caribbean *License To Chill*.

CMT

Now, Buffett's Nashville CD *License to Chill* on RCA Nashville has sold some 238,000 copies in its first week of release, according to Nielsen SoundScan. That becomes his first No. 1 album ever and it places the Chief Parrothead atop both the Billboard 200 and Top Country Albums charts.

BILLBOARD

It only took 30 years, but Jimmy Buffett can finally say he has reached No. 1 on the U.S. pop albums chart.

LOS ANGELES TIMES (REUTERS)

Far from wasting away in Margaritaville, Jimmy Buffett shot to the pinnacle of the U.S. pop charts on Wednesday as his latest release, "License to Chill," became the first No. 1 album of his career.

ROLLING STONE

Jimmy Buffett's gone country and it's paid off. The beach bum balladeer sold 239,000 copies of his new album, *License to Chill*, according to Nielsen SoundScan, to debut Number One.

TIME

For the first time in his 34-year career, Margaritaville singer Jimmy Buffett last week scored the top spot on the Billboard chart, with his new country-influenced album *License to Chill*.

MIAMI HERALD

Nothing complicated about enjoying this disc. How about a Volume II?

License to Chill Conception

23 November 03

Key West

To: "Conky Tonk" musicians and singers*

From: Jimmy (Your Friendly Camp Director)

Subject: Welcome to Recording Camp

Hello Recording Campers,

A Little History

Well before we all sit down and stuff ourselves over the next week, I wanted to get this note and these songs out to all of you who will be joining us for the recording of the Conky Tonk album in Key West in December. I know that it is a long way to come and the place is full of palm trees, rum drinks and good restaurants, and your shorts and a t-shirt are mandatory dress code, but I hope you will all be able to adjust to the harsh surroundings of our studio. But first a little word about this project as a whole. If you haven't already guessed by the title, this album will have a solid barefooted base in what we have always done, but with a toe or two leaning in the direction of today's country market. Let's face it. This is not a big stretch for me. I started my recording career in Nashville in 1970 with Buzz Cason and have had several attempted failures at a country career since then while I continued to gather the present flock of Parrotheads (Thank God for them) while touring around the world. I will

do the honorable thing now and blame Mac McAnally for this since he was the one who made me aware several years ago of the interest in my lifestyle by several up and coming country acts. I considered it an honor then as now, but I also started seriously listening to country stations and thought that once again, I might fire a shot across the bow of country radio. Well, thanks to Alan Jackson, we seemed to have missed the bow and dropped a 500lb gorilla on the play lists with Five O'clock Somewhere.

The Studio

Key West was always the natural choice for doing this project. I have spent enough time in studios in bad climates trying to make magic. Shrimpboat Sound was an attempt to put a unique but very functional studio into a place with atmosphere. You can't get much more atmosphere than sitting on the porch at Shrimpboat and watching the world go by. Shrimpboat is housed in an old shrimp storage cooler where the boats would unload and deposit their catch (thus the name). It was put together by Ross Ritto who was my soundman on the road for over twenty years and now owns Sound Image, one of the top sound companies in the country. Over the years, we have recorded nearly a dozen albums at Shrimpboat and more recently the studio has been used by an eclectic group of artists from Billy Corgan to Toby Keith who like the sound that we have come up with.

The Band

The musicians on this project are a collection of my longtime friends and touring band, The Coral Reefer Band, and friends who I have worked with over the years. Circumstances presented a unique opportunity for this combination of folks when Pete Mayer, my great lead guitarist, booked a Christmas Tour without knowing I was going into the studio. So while Pete is out there with brother Jim filling Parrotheads with Christmas cheer, the timeline to get this album done and out won't budge. So I simply invited some friends I had played with before to join us. Here is the band for Conky Tonk.



Mike Utley

Musical director, longtime friend and producer. He has been on every record I have ever made.



Mac McAnally

His Nashville heroics speak for themselves. He will be co-producing along with Mr. Utley. He is usually a very nice guy, doesn't drink, rarely curses but will steal a chocolate cake out of the backseat of your car in a minute. He also really doesn't like costumes or band uniforms so I don't think you will see him out at some of the more interesting late night establishments that thrive in the quiet fishing village of Key West.



Ralph MacDonald

Percussion. Ralph and I have been hanging out for twenty years. Besides being the legendary sound of percussion and a Grammy-winning writer and producer, he is a founding

member of Club Trini along with Robert Greenidge, our virtuoso steel drum player, and is the voice of "wisdom from the back seat".



Doyle Grisham

Steel guitar. Doyle puts the "tonk" in Conky Tonk. I first played with Doyle back in 1972 when we recorded "A White Sport Coat and a Pink Crustacean" at Glaser Studios in Nashville. In the Parrothead world, Doyle is best known for his solos on Come Monday and Get Drunk. Doyle has been known to hang out at Club Trini as well.

Roger Guth

Drums. Roger came aboard through the suggestion of Elliot Sheiner nearly fifteen years ago and is a great drummer-when he is not fishing. That might present a problem in Key West, but as long as we feed him, he will usually stick around.

Glenn Worf

Bass. Glenn is one of our invited guests. He didn't sound bad on "I Love This Bar". We are happy to have him with us. I have been a big fan of his work and the fact that he is from Alabama too, and I look forward to playing with him.

Sonny Landreth

Guitar. Sonny is one of my (and a hell of a lot of other people's) favorite slide guitar players. I go to every Sonny Landreth show I am near. I am not much of an audience person, but I go see Sonny just to marvel at what he does with a guitar. I thought he would be perfect for Conky Tonk as we will be leaning a little to the swamp on this one.

Will Kimbrough

Guitar. I met Will when he was a young innocent guitar player for Todd Snyder, when Todd was on our label and toured with us. I

don't know about the young and innocent thing anymore, but I know that he wrote an album full of songs that had me humming along and listening to this fellow Mobilian rock.

Bill Payne

Keyboard - Little Feat - Duh!!!! Little Feat is my favorite rock n roll band hands down and I have enjoyed listening to and playing with all the boys in the band. Bill and I have been talking about getting together in the studio for twenty years. Well now we are doing it and I couldn't be happier.

Tony Brown

Makes his quiet return to the keyboard and attempts to get me to buy him an expensive bottle of wine in a fancy Key West restaurant as a payback for my past bad behavior. It is great to have you aboard Tony.

The Singers

Well you all know who you are and I am just delighted and honored that you have decided to come down to play with us. I don't know about y'all but before I ever came close to getting a record contract, I just wanted to be one of those cool background singers. It really didn't look like a lot of work and you didn't have to play an instrument or front a band. To me the background singer was it. So, the idea here is to first of all have fun. The tracks will be done by the time you get to town and the CD that is accompanying your camp letter should give you an idea of what the music is going to be. Keys are important and who is singing on what probably would be something to cover. As always, I love the magic and spontaneity of the recording process and know from my experience that we will probably come out of this with things we never anticipated going in. That is the fun of recording live and with friends. Your job for your time here is to have fun, work maybe an hour or two a day for three days. That should give you enough extra time to enjoy paradise.

*The working title of *License to Chill* was *Conky Tonk*. Jimmy changed his mind during recording.

Jimmy Buffett's MARGARITAVILLE

S.T.O.R.E

LICENSE TO CHILL CD

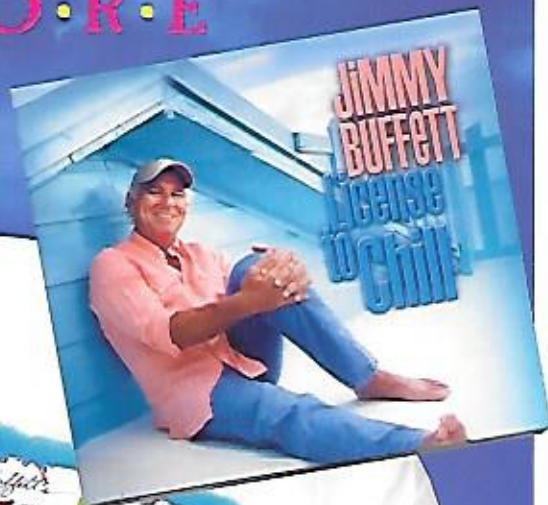
Jimmy Buffett's new release.

#13376 \$18.98

LICENSE TO CHILL T

M #13302, L #13303, XL #13304 \$16.95

XXL #13305 \$17.95



POCKET

LICENSE TO CHILL FREEZER MUG

Holds 12 oz. (only freeze upside down).

#13396 \$10.95

LICENSE TO CHILL LICENSE PLATE

Metal license plate.

#13357 \$8.00





All T-shirts are 100% cotton crew neck.
Available only in colors shown.

A Crest with Palm Tree T'

M #13558, L #13559, XL #13560 \$16.95
XXL #13561 \$17.95

B Margaritaville Applique Long Sleeve T'
Distressed screenprint design.

S #13550, M #13551, L #13552, XL #13553
\$28.95

C Drinking Club Pocket T'

M #7502, L #7503, XL #7504 \$17.95
XXL #7505 \$18.95

D 5 O'Clock Bar Scene Pocket T'

M #13438, L #13439, XL #13440 \$17.95
XXL #13441 \$18.95

E Weather is Here T'

M #3387, L #3388, XL #3389 \$16.95
XXL #3390 \$17.95

F Halloween in Margaritaville T'

S #13453, M #13454, L #13455,
XL #13456 \$16.95 XXL #13457 \$17.95

G Parrot Fins T'

M #2788, L #2789, XL #2790 \$16.95
XXL #2791 \$17.95

H Travel by Air Margaritaville T'

M #13573, L #13574, XL #13575 \$16.95
XXL #13576 \$17.95

I Growing Older but Not Up T'

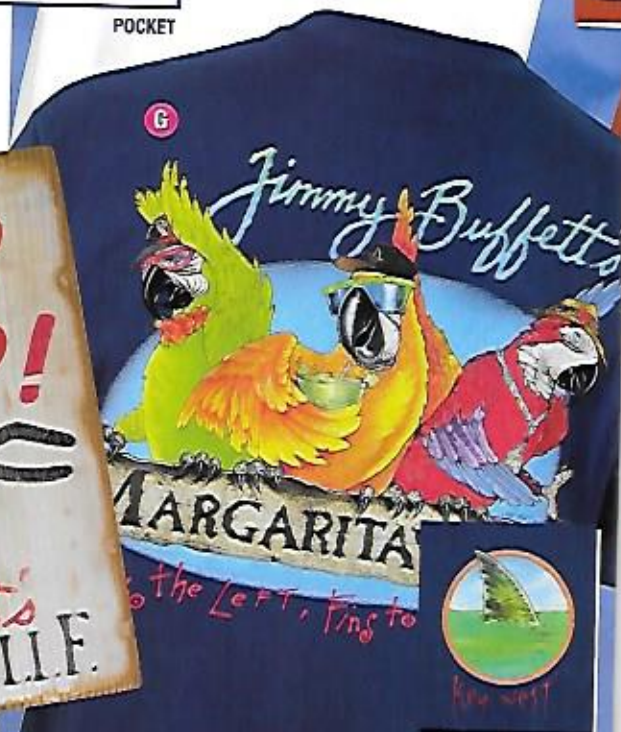
M #5467, L #5468, XL #5469 \$16.95
XXL #5470 \$17.95

J Fins Up Vintage Wooden Sign

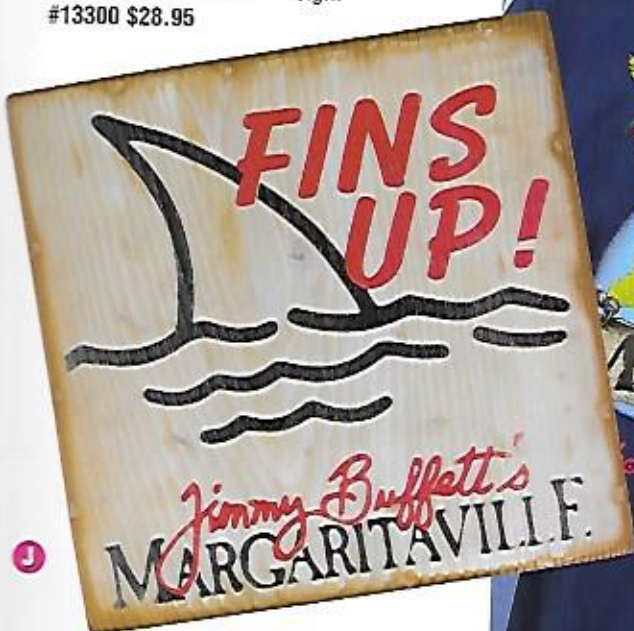
11" x 11" x 3/4" weathered wood,
painted to resemble worn sign.
#13300 \$28.95



POCKET



BREAST





POCKET



BREAST



CHEST



BREAST



A

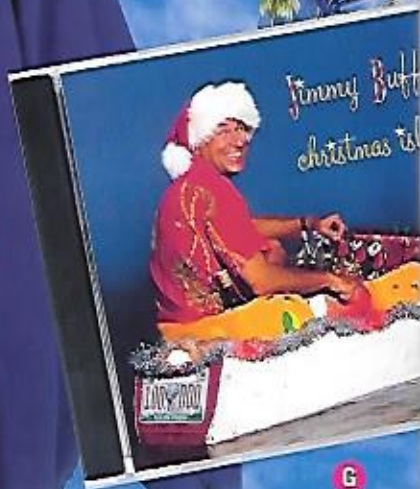


C



D

F



G

margaritavillestore.com



A 2004 Christmas Ornament

"Making a List & Peckin' it Twice"
Colorful glass bulb is 3" in diameter.
Shipping in red satin box.
#13215 \$9.95

B 2004 Christmas Design T

"Merry Christmas To All"
S #13411, M #13412, L #13413,
XL #13414 \$19.95 XXL #13415 \$20.95

C Holiday Macaw Christmas Parrot

On candy cane perch. Approximately 31".
#5755 \$24.95

D Custom Margaritaville Christmas Bracelet

Moretti Glass Lampwork beads, Swarovski Crystals and Sterling Silver charm bracelet created exclusively for Margaritaville. Charms include palm tree, stocking, sailboat, Santa, and a dolphin. Glass beads are customized Margaritaville "Cafe" design. Individually boxed with gift card.
#13213 \$80.00

E Margaritaville 2004 Christmas Cards

"Tis the season to remember...That we're never far from home"
Box of 20 cards w/envelopes #13370 \$20.00.
Single card w/envelope. #13371 \$1.50

F Margaritaville Sweatshirt with Palm

80/20 with distressed front print design.
M #13323, L #13324, XL #13325 \$29.95
XXL #13326 \$30.95

G Christmas Island CD

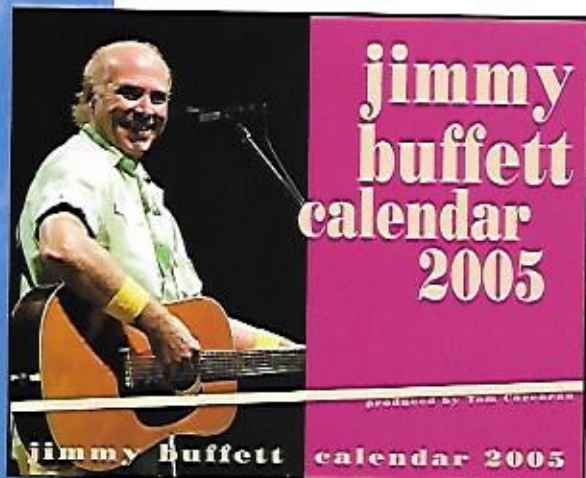
Jimmy Buffett's Christmas Collection.
Cassette #2721 \$5.98 CD #2720 \$13.98

H Jimmy's Island Camp Shirt

Custom Koko Island Camp features Margaritaville icons, including Margaritaville Tequila and Jimmy's plane. 55% cotton/45% rayon, split tail, pocket. Generous cut.
S #13315, M #13316, L #13317, XL #13318 \$69.95

I 2005 Jimmy Buffett Calendar

Photos and recollections by longtime Buffett photographer Tom Corcoran.
#2242 \$13.95



A Ladies Jersey

Front Design with Margaritaville Key West screened down left sleeve. 80/20 Jersey. Relaxed fit crew with raglan sleeves, wide sleeve and waist band cuffs.

S #13530, M #13531, L #13532, XL #13533
\$38.95

B Changes Magnet

3-D magnet is 3" x 3". #11839 \$6.00

C It's A Party Flag

100% all weather nylon decorative flag/banner. Measures 28" x 44". #13343 \$18.95

D It's Five O'Clock Somewhere

For the Ladies! Deconstructed two tone Raglan T' cap sleeves, custom contoured fit. Available in Pink accent only.

S #13458, M #13459, L #13460, XL #13461
\$18.95

E Drink More, Feel Better Bar Coasters

50 cardboard coasters. 4.5" diameter. #8092 \$5.75

F Margaritaville Triangle Sunset

On a Bella ladies long sleeve T'. 5.8 oz pre-shrunk 100% combed ring-spun cotton, super soft 1x1 baby rib knit. Custom contoured fit, side-seamed. Available in Chocolate only.

S #13610, M #13611, L #13612, XL #13613
\$25.95

G Luau Cooler Bag

Adjustable padded back straps. Top clip closure with handle - opens to wide mouth top pouch for easy access. Inside liner pocket. Dimensions of cooler 10"W x 10"L x 6"H, mesh section measures approx 10" x 10" with zippered front pocket. #13337 \$29.95

H Caribbean Soul Beach Bag

Canvas bag measures 22"L x 16"H x 8"D. Caribbean Soul in glitter print with trademark lizard attached to bag. #13172 \$35.95

I Tin Travel Candle

Papaya scented candle. 3" diameter, 2" high. #11840 ~~WAS \$12.95~~ **NOW \$9.99**

J Custom Margaritaville Fun Lights

12 ft string of 10 lights with 10 fun plastic covers (5 palm trees and 5 custom Margaritaville logo signs). Each set includes 5 extra bulbs, one that makes the entire string blink. Plugs end-to-end. Each light string is double plugged to accommodate a max. of 3 light sets. Indoor and outdoor use. #13140 \$13.95

K Flip Flop Keychain

2.5" x 1.5" Colored foam layers with "Blew out my Flip Flop" imprint. #10929 \$5.00

L Corona Lime Slicer

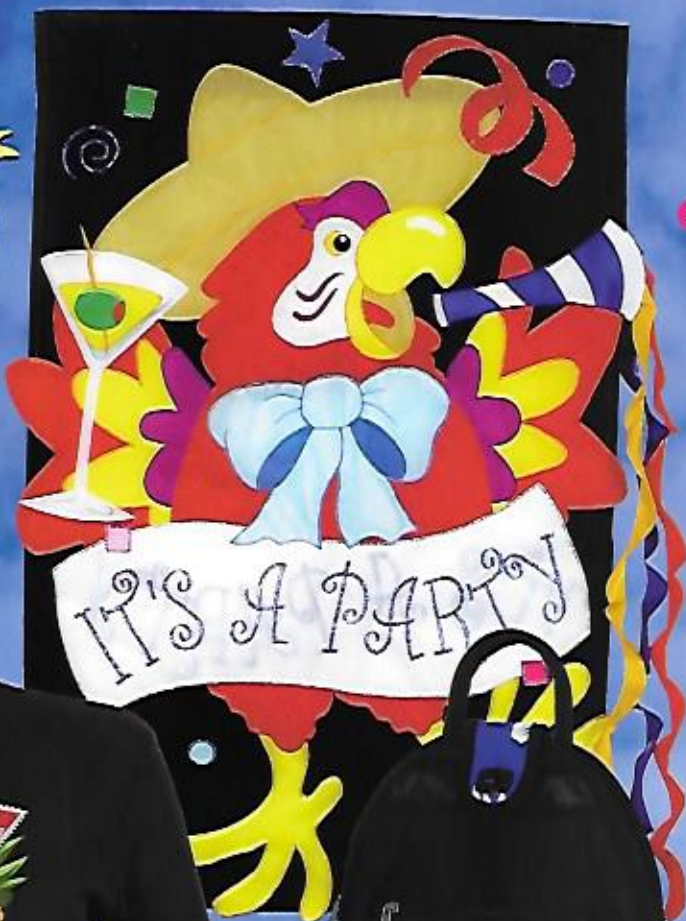
The fast and easy way to cut limes for your Coronas. Heavy duty construction, stainless steel blades and dishwasher safe. Slices lime completely in two easy steps. Boxed.

#10196 \$16.95





B



C



F



G



I



J



K



1-800-COCOTEL

1-800-262-6835



MARGARITAVILLE PALM TREE CAP

Navy cotton cap with sandwich bill, palm tree embroidery.

#13373 \$18.00

WHERE'S THE PARTY? SHOT GLASS

2 oz. shot glass. Jimmy Buffett's Margaritaville Key West printed on back.

#10928 ~~WAS \$5.00~~ **NOW \$3.00**



CUSTOM MARGARITAVILLE GOLF BAG

Lightweight stand bag features a dual strap, fur lined valuables pouch pocket, rain hood and so much more. Its sleek design and lightweight materials make it an excellent choice for the golfer who enjoys walking. Features include thick hip pad for comfort, automatic stand and locking mechanism to protect the bag during travel or cart use. The Margaritaville Tequila logo is embroidered on the apparel pocket with personalization below. This is a custom item that is drop shipped directly from the manufacturer to you. Shipping time is 4-6 weeks. A shipping/handling charge of \$15.00 will be applied. Since this is a Drop-Ship item, please allow a span of time between a charge applied to your credit card and the shipment of your order.

Personalization limited to 2 lines, 10 characters per line.

#13333 \$190.00

PARROT HEAD GOLF TEAM GOLF SET

Includes 2 Wilson balls printed with Parrot Head Golf Team logo and 9 tees with Margaritaville printed down the side.

#3073 \$9.95





MARGARITAVILLE
BROADWAY AT THE BEACH
MYRTLE BEACH, SC

"Peets" Buffett Scholarship Established

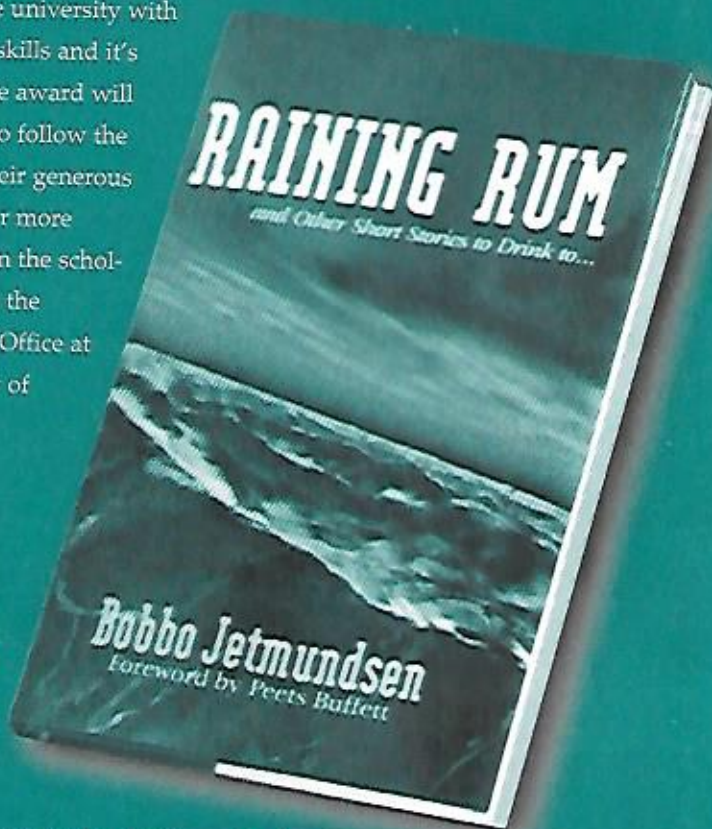
Long Beach, MS - An endowment of \$125,000 was established recently at The University of Southern Mississippi Gulf Coast to fund the Mary Loraine "Peets" Buffett Endowed Freshman Scholarship. Jimmy's educationally enthusiastic mother, a 1940 graduate of the Gulf Park College for Women, and inspiration to friends and family, passed away on September 25, 2003.

The scholarship will be awarded based on academic merit and financial need beginning fall 2004 to a female student from the Mississippi Gulf Coast who is entering USMGC. The annual scholarship will provide tuition and books. The student must maintain a 3.0 GPA and will be required to write a 250 word essay demonstrating creative writing ability.

Bobbo Jetmundsen, long-time Buffett family friend and grateful globe-trotter has published a book of anecdotal short stories based on his questionable hobbies and extensive travels titled, *Raining Rum and Other Short Stories to Drink to...* Bobbo and The Margaritaville Store have joined forces in offering this book to Parrot Heads. All proceeds from the sale will be donated to the Mary Loraine Peets Buffett Scholarship.

Two young ladies from Gulfport with aspirations toward a nursing career were chosen recently as the first recipients of the scholarship. Both impressed the university with their writing skills and it's hoped that the award will enable them to follow the path set by their generous benefactor. For more information on the scholarship contact the Financial Aid Office at the University of Southern Mississippi.

Raining Rum
#13177 \$22.95



"Bobbo Jetmundsen has been in my life for years. It's almost too formal calling him a friend, for he feels more like family... Bobbo pleasantly entertains me with another chapter in his lively story, one I've greatly enjoyed taking part in. Cheers to Raining Rum."
Peets Buffett

MARGARITAVILLE
The Coconut Telegraph
PO Box 1459
Key West, FL 33041

1-800-COCOTEL

Visit our web site @ www.margaritaville.com

PRST STD
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Margaritaville



Congratulations to TAILGATOR'S BLENDER winner Mike Watts.

Customers placing orders totaling \$50 or more through the Coconut Telegraph or the Margaritaville Key West Online Store from August 1 through September 30, 2004 have a chance to win the Margaritaville Lawn Chair shown at left.

LAWN SECTION FOLDING CHAIR

Chair stands 36"H, seat is 14" from ground and is 22" wide. Arms extend away from seat and measure 36" across when opened. Beverage holder on right arm. Includes tote bag for transport and storage. There will be an additional \$5.00 S/H charge for each chair. FedEx Delivery not available.

#13130 \$49.95



*****3-DIGIT 605
SCOTT HENDERSON
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