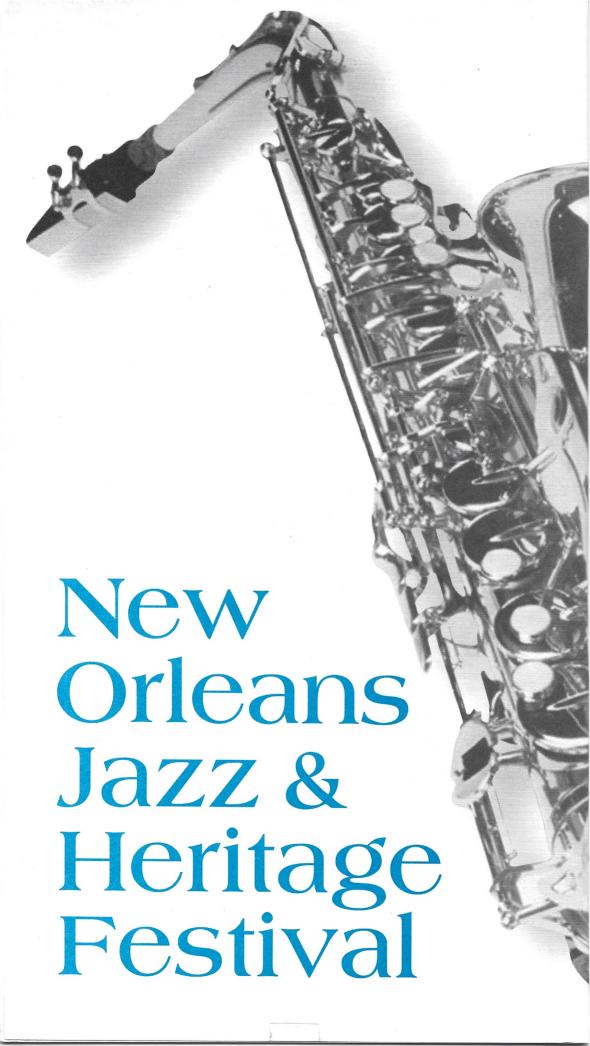
Volume 18 No.3

# COCONUT TELEGRAPH

www.margaritaville.com

Photo: © Scott D. Ruby





# 2002 SUM

Jimmy and the Reefers have embarked on the 2002 tour and newspaper reviews have flooded the Coconut Telegraph office. Headlines read "Buffett is as Buffett does" or "Buffett-buff Parrot Heads only come out at night," alluding to the Jekyl / Hyde existence many fans lead; Jimmy presumably acting as the acidic mixture in the smoke-filled beaker. One sip and your podiatrist is wearing a coconut bra, or, as in the case of astronaut Dan Bursch, having a cheeseburger and a conversation with Jimmy while defying gravity aboard the international space station.

In another article, headlined "Changes in Attitudes," Jimmy explains the light tour schedule to Steve Morse of The Boston Globe. "I'm spending more time having fun and going out and living the lifestyle I've been singing about," says the hedonistic troubadour whose odes to beaches, bars and beatniks have captivated his "Parrot Head" audience for three decades.

"I can still play, but it takes a lot of energy to do this kind of high-energy show," he says, explaining his scaled-back schedule. "I need my days off. I have a pace which I feel is good, but that pace doesn't allow for the demand for shows. If we were just selling 2,000 tickets, the [promoters] wouldn't be [complaining]. I try to do the best I can, but I'm not going to go out there and kill myself.

"I would hope that promoters and record companies would see the writing on the wall and try to find and promote younger acts to fill those venues. That way, they're not dependent on us to fill them all the time, so we can go to the beach a little bit. But when you look at who can fill them, you're looking at guys in their 50s, as opposed to a small percentage of people in their 30s who can do it. Believe me, I'm glad people want to come see us — and I love this job. But if I was a promoter, I think the state of the music business has not lent itself to more quality acts that can fill places and entertain people."

But the show must, and will, go on. Jimmy can't seem to put the luggage away, and while there are fewer stops each year, the Coral Reefer Express continues to pound the party principle home.

Ken Hoffman writes in The Houston Chronicle, "Buffett is simply a wonderful, gracious and engaging entertainer. It's so easy to like him. He's a pop star from vaudeville. In the middle of a serious ballad, a beach ball landed onstage. Buffett kicked it soccer-style and held up two arms to signal that the field goal was good."



# IMET TOUT

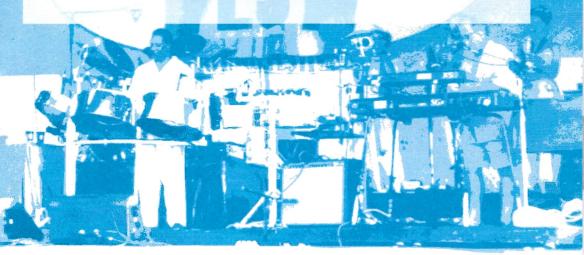
And no article, review, critique or criticism is complete without paying homage to the humble Parrot Head. Jimmy may light the match, but the 'heads provide the fuel for concert cook-off. A fan in a flowered shirt has mushroomed to an amphitheater full of garish costumes. The pickup truck bed is either a pool or a beach, why there's even a school bus that transforms into a Pirate Ship. <a href="https://www.buffettbus.com">www.buffettbus.com</a>. Bankers, brokers, doctors and dockhands; the tired, poor huddled masses marinate in the Margaritaville Melting Pot. Anne Farley told Kati Schardi writing for Tallahassee's Democratic Staff Writer, "We're like a family. We band together. And somehow no matter how different we are politically or on other issues, this one thing makes everyone get along."

Although he is as perplexed by the phenomenon as anyone, Jimmy's take on Parrot Heads is that "they're basically pretty normal people with a slight strain of insanity".

Singing for Change enters its seventh year of grant making with the blessing of its famous founder, his band, and their loyal friends, fans and Parrot Heads. Without each of these important ingredients the magic wouldn't work. We are all part of the effort of rebuilding the world in ways that will make it more peaceful, more just, more productive, and more free.

Money isn't everything but it sure helps, especially the young, small, grassroots organizations that Singing for Change supports. Since 1995, Singing for Change has enabled hundreds of nonprofits to make significant strides toward self-sufficiency. In every city on Jimmy's concert tour and many small towns in between, Parrot Heads and "regular" folks alike have become familiar with Singing for Change and its mission of goodwill. They've learned to look forward to not only a great show, but to Jimmy's support of their favorite, unheralded charitable causes. After the grass skirts and shark fins have been put away, the tangible benefits of a grant from Singing for Change remain. For example:

The Children's Place at Home Safe, a United Way Member Agency, provides 24-hour residential and community based services to children and families impacted by child abuse, neglect, substance abuse and HIV/AIDS. Shelter is provided to children newborn to age 18 from locations throughout Palm Beach County.



### Radio Margaritaville Laissez Les Bon Temps Rouler!

Radio Margaritaville loves to let the good times roll! We spent a nice long weekend at the New Orleans Jazz & Heritage Festival.

Our first broadcast from the Crescent City was Thursday night, May 2, from the Margaritaville Cafe. That is where we caught up with Club Trini, who were soon joined by Jimmy Buffett, Sonny Landreth, and Zachary Richard. What a night.

Friday night was Sonny Landreth's night at the Café, and Radio Margaritaville listeners had a front-row seat in Levee Town.

We started early the next day with a live broadcast of a Radio Margaritaville favorite, James "Sunny Jim" White, from the Café. Saturday afternoon, our Radio Margaritaville microphones went where other radio stations rarely go-live to the main stage of the New Orleans Jazz & Heritage Festival. Of course, where else would you expect us when Jimmy Buffett and the Coral Reefer Band are holding court?

Sunday night, we wrapped up a great weekend back at the Cafe with a live broadcast of Ralph McDonald's New York All-Stars. If you couldn't be in New Orleans this year, the place to be was Radio Margaritaville.

Jimmy is certainly living up to the spirit of Far Side of the World, having shown up in some pretty cool places so far this season. Radio Margaritaville brought you Jimmy live from Duke's on Waikiki Beach, Hawaii. And our listeners were there when Jimmy surprised Jerry Jeff Walker at his 50th Birthday Bash in Austin, Texas! Other live concert highlights included Little Feat live from West Palm Beach, Dan Hicks and His Hot Licks from Sarasota and Freebo live from Orlando.

Have we mentioned Far Side of the World yet? Radio Margaritaville was certainly talking about it - with Jimmy himself. Jimmy stopped by for a preview of the entire album, telling the stories behind each song and sharing his thoughts on the inspiration behind this incredible record! You can count on hearing this program again soon on Radio Margaritaville!

And for those who want to travel to the Far Side themselves, Radio Margaritaville is offering listeners a chance to win tickets! Visit Radio Margaritaville for details!

www.radiomargaritaville.com



# Jimmy Buffett's MARGARITAVILLE

Parroj Head Foam Hai A must-have for any Parrot Head occasion, measures approximately 22" from end to end. #8129 \$9.95

Parrot Party Camp Shiri 100% cotton. "Concert Ticket Stub" label, custom "Margaritaville" logo buttons, split tail. Available in black only.

S#9128, M#9129, L#9130, XL#9131 \$45.95

Fun Flip Flops or the whole family! "Chomp" out into soles to make your mark on the beach. ize1-2-3) #9220, IVI (size 4-5-5) #9221, -8-9) #9<mark>22</mark>2, XL (size :10-11-12) #9223

MARGARITAVILLE

LABEL

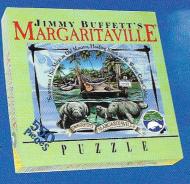
Logo Stades "Fins to the left, Fins to the right" Plastic shades easily slide on and off your favorite eyewear. (Glasses not included). #9410 \$3.95



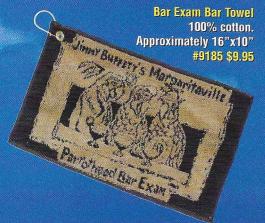


### Manatee Puzzle

550 piece, 24" x 18", jig saw puzzle. \$.50 from each sale donated to the "Save the Manatee Club". #8063 \$16.95



Golf Towel
100% cotton.
Embroidery of
Parrot Head Golf
Team logo,
grommet and hook
fastener on top.
#3075 \$12.95

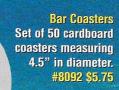


Parrot Golf Cover Made of high-quality polyester fiber, non-toxic colors, flame retardant materials. Approximately 22" from head to tail. #3446 \$24.95



Says "Cerveza Senor?...Oh, Yeah. Corona!"
Durable hard plastic. No buttons to push-the sound is automatic when the metal on the opener touches the bottle cap. Batteries included. #8089 \$9.95









Tattoos Set of 5 temporary tattoos. #8359 \$3.50



Est. '85 Cap Six panel, 2-tone cap with a slide buckle back closure. #9093 \$17.00

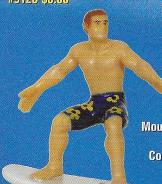


Playing Cards #1633 \$6.50 🗼



Rag Top Day Metal license plate. \$1.00 from each sale

donated to the "Save the Manatee Club". #9123 \$8.00



**Antenna Buddy** Mounts on car antenna. Approximately 3". Color of shorts varies. #5688 \$5.95

Fins Up Car Magnet

**Approximately** 13" x 8". #5584 \$7.95



**Margaritaville Beach Towel** 100% cotton towel. 32" x 64"

#5555 \$27.00

Foam Kool Kups (Colors vary) #1353 \$3.00 each or 6-pack ior \$15.00



Gotta Go Fishin' Can

Washed twill cap. Pocket with embroidered lure on flap. "I've got to stop wishin'. Got to go fishin'"

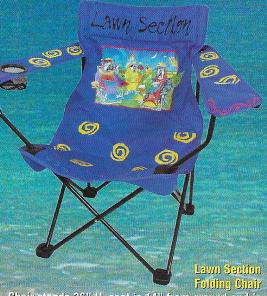
embroidered on back. #9144 \$18,00



Set of three handmade, 15 hour, scented votives. Pina Colada, Margarita, and Mango Tango. #9227 \$9.95



**Parrot Head Koozie** Molded rubber parrot holds both cans or bottles. #2501 \$7.25



Chair stands 36" H, seat is 14" from ground and is 22" wide. Cup holder on right arm. Tote bag for transport and storage. Shipped separately via UPS ground service. (Fed Ex not available on this item). #8069 \$63,00

**Shark Visor** For Kids. Made from soft, colorful EVA foam, elastic back. #9197 \$6.95



**Tropical Print** Can Holder Neoprene. #1351 \$4.75



**Ceramic Flip-Flop** Ornament Margaritaville printed along the band. Approximately 3". #5848 \$6.95

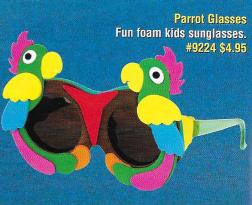
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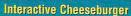
Luggage Tag Bright blue plastic tag. Approximately 3" x 2". #7795 \$3.00



"Kitty Wints" Cainip cat toy, Approximately 4". #9238 \$3.75



**Plush Shark Puppet** Measures approx 15". #9160 \$18.00



Toy Burger opens up with velcro tab, unbutton the tomato, unsnap the lettuce, peel off the velcro cheese slice. **Approximately** 5" x 7.5". #5520 \$12.00



#7<mark>903 \$18.00</mark>

Margaritas On The Hocks Candy "A Tasie of Tequil-Ya" 2.75oz. bag. #5592 \$2,50

Margaritaville Key Lime Pie Mix Just add water. Makes one pie. #7853 \$8.00





Cayman Island Rum Cake A 4oz. taste of the islands. #6999 \$5.99

Lime Magnet
"If life gives you limes..." Plastic magnet measures 2.5" x 2.5".
#7777 \$4.75





Plastic Margarita Glass

9oz. glass manufactured from
clear polycarbonate is
shatterproof, dishwasher safe,
microwaveable, stain resistant
and impervious to odors.
#8308 \$7.00
Set of 4 #9436 \$24.00



Get:Ready to Sail Book
Children will love putting these simple
3-D puzzles together to create a floating bath toy.
Wade of child-safe foam. 8.5"x6.5",
#9198 \$9.99

Parrot Fins Glass Heavy duty 10 oz. glass is dishwasher safe. #5903 \$9.00



Margarita
"Splash" Key Ring
Cloisonne key ring.
Approximately 2"x1".
#8065 \$4.75

Boat Flag
"Republic of Margaritaville,
In Margaritas We Trust" measures
18.5"L x 12"H. Nylon flag printed on
both sides, brass grommets.



Tropical Print Bottle Skins Neoprene. #1350 \$7.95





Summer Cockiail Deck
50 concocitons, Easy to
use deck and colorful
photography inspire you
to experiment,
Weasures 5"x3.5",
#8075 \$12.95







Department Of The Air Force 20 November, 2001 Memorandum For: Jimmy Buffett From: TSGT. M Darryl Johnson, USAF Subject: Your Flag

Dear Jimmy,

Thanks for the music and hope that you've given to us troops while we're overseas in Kuwait. As a show of my appreciation I had an American flag flown just for you through the Iraqi "No Fly Zone." The Iraqis can't go through that zone, but your flag did.

A salute with FINS, M. Darryl Johnson, TSGT, USAF 118th Expeditionary Fighter Squadron

Let it be known that this American Flag flew in an A-10 Warthog in support of Operation Southern Watch from Ahmed Al JAber Air Base, Kuwait for J.B. & Margaritaville 25 September 2001

Flown by CPT John "Spud" Dyer Aircraft: 78-0613 Call sign: Haug 21



To the Margaritaville Store,

Thank you for the recent contributions to Save the Manatee Club. These donations were received from the sale of manatee license plates and T'shirts.

Earlier this year, support like this helped to ensure that the state's elected officials heard the Club's voice for manatees during the Florida legislative session. The Club's voice was heard above several proposals that threatened manatee safety - and these proposals were weakened or dropped altogether.

Yet, this year may be the worst ever for manatees. Preliminary figures indicate that as of March 30th, boats have already killed 38 manatees since the beginning of the year.

Save the Manatee Club must continue the urgent work to stop these senseless mortalities. The Club is actively engaged in this effort as follows:

- Staff is busy monitoring the state's hearing about new safe havens and boat speed zones.
- We are closely following the effort by opposition boating groups to petition the state to reevaluate endangered status of manatees.
- And we must ensure that the manatee protection agreements at the federal level are implemented to their fullest.

This generous support helps the Club in these efforts and our other programs that seek protection for endangered manatees. We are deeply appreciative of the wonderful commitment you and the other stores have made to our work. On behalf of everyone at the Club, many, many thanks for these contributions.

### Director of Development Save the Manatee Club

Please call, write, fax, or e-mail policy makers, and let them know how important manatees are to you. Ask them to support protection for manatees and their habitat and to keep other environmental laws strong. It doesn't matter whether you live in Florida or outside the state. Any type of letter or call helps.



Thirty-nine states, 2 Canadian Provinces, even the Land of Oz all contain groups founded on fun and philanthropy. Good times lead to good deeds when Parrot Heads decide to lend their efforts to community causes. From a river cleanup in Calgary, to a chowder cook-off in Rhode Island, baseball games to blood drives, Buffett fans contribute time, effort and money to make their world a better place.

Western New York Parrot Heads sponsor a Bowl-A-Thon to raise money for Alzheimers research, while brother Metro 'Heads put on some miles in a March Of Dimes Walk. Out west, Arizona Parrot Heads raise money to send children suffering from hemophilia to a "safe camp."

They were awarded Best Of Show at the 2002 Tostitos Southwest Salsa Challenge for the, "booth that has the best overall presentation and spirit of fun." No surprise here. The Salsa Challenge was a fundraiser to send children to the Arizona Hemophiliac Society's Camp Honor program. Camp Honor is a "safe camp" where hemophiliac children can play without fear of injury. This year's challenge raised over \$150,000 for the children.

ParrotStock 2K2

Southeastern Regional Parrot Head Convention

June 13-16, 2002

Charleston Harbor Hilton

Patriots Point, Mt Pleasant, SC

ParrotStock 2K2, the 2nd Annual Southeastern Regional Plocking will again take place in the historic and scenic port-of-call Charleston, South Carolina, featuring three days of music and revelry! Parrot Head clubs from all over the Southeast will join together in hosting the event with traditional Southern Hospitality.

ParrotStock first began in the late nineties as a local musical phlocking akin to WoodStock, and was then held on a farm outside Charlotte NC. It has since grown to be a Southeastern Regional Convention, currently held in Charleston SC. ParrotStock 2001 featured the Reefer Band Reunion Concert recorded on the commemorative CD, Live At The Windjammer.

To read more about Live At The Windjammer check out the Music Category at www.margaritavillestore.com

### 2002 Summer/Fall Tour Dates

Tuesday, June 18 Cincinnati, OH Riverbend Amphitheatre

Thursday, June 20 Chicago, IL Tweeter Center

Saturday, June 22 Chicago, IL Tweeter Center

Tuesday, June 25 Bristow, VA Nissan Pavilion

Thursday, June 27 Camden, NJ Tweeter Center

Saturday, June 29 Atlanta, GA HiFi Buys Amphitheatre

Tuesday, August 20 Pittsburgh, PA Post Gazette Pavilion

Thursday, August 22 Indianapolis, IN Verizon Wireless Music Center

Saturday, August 24 East Troy, WI Alpine Valley

Tuesday, August 27 Wantagh, NY Jones Beach

Thursday, August 29 Boston, MA Tweeter Center

Saturday, August 31 Boston, MA Tweeter Center

Tuesday, September 24 Portland, OR Rose Garden

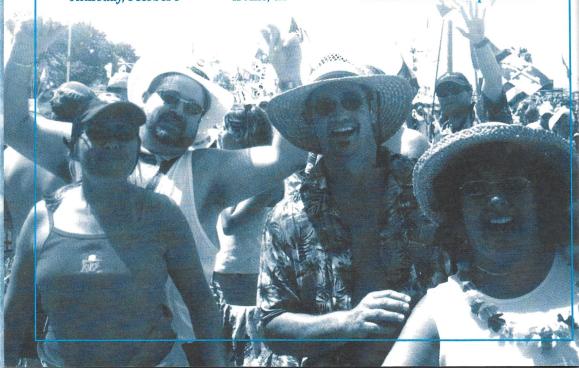
Thursday, September 26 Mountainview, CA Shoreline Amphitheater

Saturday, September 28 Chula Vista, CA Coors Amphitheater

Tuesday, October 1 Phoenix, AZ Cricket Pavilion

Thursday, October 3 Irvine, CA Verizon Wireless Amphitheater

Thursday, October 5 Irvine, CA Verizon Wireless Amphitheater



# Remember... Margaritaville Gift Certificates Are Available in \$10 and \$25 Denominations

Merchandise orders exceeding \$25 guarantee a subscription for one year from order date. Yearly subscription only, \$10. Would you like to be on our mailing list?

## Mail Orders:

Send to The Coconut Telegraph, PO Box 1459, Key West, FL 33041. Make check or money order payable to Margaritaville.

Sorry, No C.O.D.'s.

# Credit Card Orders:

Call Toll-Free 1-800-COCOTEL (1-800-262-6835) from 9am to 10pm EST, Monday through Friday, \$10.00 minimum credit card order

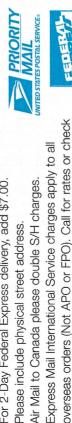
Toll-Free line for orders only please. All other info (305) 292-8402.

FAX# (305) 296-1084 or E-mail info@margaritaville.com

Shipping / Handling Charges:

\$50.00 - \$74.99...\$8.95 / \$75.00 - \$99.99...\$10.95 / \$100.00 and over...\$12.95. Orders up to \$14.99...\$4.95 / \$15.00 - \$29.99...\$5.95 / \$30.00 - \$49.99...\$6.95 Florida residents please include 7.5% sales tax

Express Mail International Service charges apply to all Air Mail to Canada please double S/H charges. For 2-Day Federal Express delivery, add \$7.00. Please include physical street address.





# RETURNS AND EXCHANGES

our website at margaritaville.com/mail.htm

If you are not satisfied with any product, for any reason, return it to The note requesting either a refund or an exchange. We will promptly refund Coconut Telegraph within 90 days of purchase date. Please include a the full purchase price, less shipping and handling.

QTY	ITEM #	DESCRIPTION	SIZE & COLOR   PRICE   TOTAL	RICE T	OTAL
			qns	Subtotal	
		Florida residents	Florida residents only, add 7.5% Sales Tax	. Tax	
				S/H	
	Z	We accept MC, Visa, American Express and Discover		TOTAL	
Name -					
Address					
City					
State			Zip		
Daytime	Daytime Telephone #	#			
Credit Card #	ard #		Exp. Date		
Signature	e e				

Inquire about merchandise from previous issues or check the Mini-Mart at margaritavillestore.com

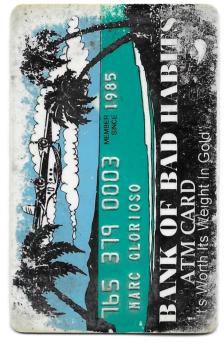
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Margaritaville

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Visit our web site @ www.margaritaville.com

# 2002 SUMMER/FALL FAR SIDE OF THE WORLD TOUR DATES INSIDE



### Cooler Bag

100% nylon with PVC backing.
Non-toxic, vinyl lining. Upper
"dry goods" compartment and
lower "cold storage" compartment that can hold 18 beverage
cans. Polyester mesh overlay on
exterior of top compartment. The
buckle release clip doubles as a
hand strap and provides access
to top compartment. Adjustable
shoulder strap. Dimensions:

#9067 \$39.95



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