



ey West, the southernmost point in the continental U.S., an inhabited rock bridging the Caribbean Sea and the Gulf of Mexico is the last in the stepping stones of the Florida keys. In A Key West Companion, Christopher Cox writes, "The first inhabitants of the Florida Keys are said to have been the Seminole and Calusa Indians. As the legend goes, the more territorial Seminoles pursued the peaceful Calusas from Key to Key, forcing them to make a last stand on the southernmost island. The battle was so violent that the surviving Calusas fled in their canoes to Havana. When Spanish explorers landed in the sixteenth century, looking for a safe route through the Straits of Florida to the New World, they found the beaches littered with the relics and skeletons of the battle, dubbed the island Cayo Hueso (Island of Bones), and took possession in the name of Philip II."

"It's unlikely that anyone lived on the island until the eighteenth century, when the first Spanish settlers made it a base for fishing. As ship traffic increased between Europe and the New World, it also became a rendezvous for pirates, who hid in the coves and channels along the Keys, and for Bahamianbased wreckers who salvaged the cargoes from ships that had wrecked on the coral reefs. When Florida was ceded to England by the peace treaty of 1763, most of the Spanish residents left for other Spanish colonies. Those who returned twenty years later when the island once again came under

the flag of Spain found that the first English settlers had corrupted the name Cayo Hueso into Key West."

When its first permanent settlers came in 1822, logic dictated that Key West come under British dominion as a westernmost island of the Bahamas, or under Spanish rule as a Cuban outpost, Havana being just ninety miles away.



It was a year after the Floridas were ceded by Spain that Territorial Secretary W.G.D. Worthington expressed doubt over Key West's status when, in 1822, he hazarded a guess in writing John Quincy Adams, U.S. Secretary of State, "I shrewdly suspect that it (Key West) belongs to the United States."

Reason for doubt was understandable. Key West's physical appearance, atmosphere, and much of its language is Caribbean non continental U.S. Commerce and government were allied with Havana and not with the distant territorial capital of Pensacola. Lt. Matthew C. Perry on a fact finding mission in 1822 reported that, "...heretofore, the Florida keys have been the resort of smugglers, New Providence wreckers, and in fact of a set of desperadoes who have paid but little regard to either our law or honesty..."

Closer to Havana than Miami, Key West is allied to Cuba genetically, historically, and romantically. From the time Ponce de León mapped the island in 1513 through the 20th century, Key West has been influenced by Spanish culture. Strife in Cuba started its people migrating to Key West as early in 1869. Exiled Havana journalists settled here and printed papers in Spanish, and here were

formed the juntas, or committees, that plotted against Spain's rule in Cuba. José Martí poet, novelist, journalist, revolutionary exiled from Cuba, sought solace in Key West,

considering the island to be moral and financial source for the revolutionary cause. At one time 62 overlapping but different Cuban organizations supported the cause of José Martl, various Cuban revolutionaries, and filibustering expeditions.

While Ponce de León mapped the Florida Keys, Hernando de Soto explored Cuba. The Castillo de la Real Fuerza overlooks one of the New World's best harbors. Atop La Fuerza's tower stands a bronze figure, La Giraldilla de La Habana, symbol of the city. Legend says she is de Soto's wife, scanning the horizon for his return. On the opposite point rose another fort that would become the visual trademark of the city - Castillo de los Tres Reyes del Morro.

Havana was originally located on the south side of the island, established around 1515. Diego Velzquez ordered the establishment of seven settlements, one of which was San Cristóbel de La Habana. The exact time has been lost on one of the many occasions when the city was destroyed by invading pirates. Juliet Barclay in *Havana*, *Portrait of a City*, notes that, "While the settlers in Cuba were struggling to establish themselves, their countrymen were pressing forward into the New World. Havana's proximity to the deep channel between Cuba and the Bahamas was an enormous advantage to the growing maritime traffic between Spain and her latest acquisitions."

In her day, Cuba was Spain, and America was Spain, and Havana's waters sheltered the caravels of explorers and conquistadores. The island colony was an ideal location for dispatching explorations throughout the New World. Its close proximity to "La Florida" and the North American continent facilitated Spanish claims to this area of the world in the sixteenth century. Havana later became the repository for the incredible fortunes seized from the

Aztec and Inca civilizations from Mexico and Peru. Trade winds off Cuba's coast aided the homeward voyage of Spanish galleons carrying cargoes of silver, gold, and another

highly prized New World item, tobacco.

In Key West: Cigar City U.S.A., Dr. L. Glenn Westfall writes that, "The wild weed smoked by native Americans quickly attained a reputation as a highly prized product from colonial Spanish America. The Spanish government controlled its sale, but this monopoly was broken during the temporary occupation of Cuba by British troops in 1763. During the one year of British control, Cuban cigars stimulated the tastebuds of British soldiers who sent the delightful smokes home to family and friends. Long after the British occupation ended, there was a growing British market for Cuban-made cigars. Market sales in Europe increased in 1803 when Napoleon's French invasionary forces entering Spain discovered Cuban cigars and spread their popularity throughout most of Europe. Next issue: Tobacco's popularity grows, as does political unrest in Cuba. Key West will soon benefit from both.

The demand for Cuban tobacco grew so rapidly that it replaced coffee as the major export. The most coveted crop of all was grown in the western province of Pinar del Rio, in an area known as Vuelta Abajo. This particular region had perfect soil and climatic conditions to grow a tobacco leaf that was light, or 'clear', in color. The leaf had an aromatic odor and a mild flavor found nowhere else in the world. Cuban cigars attained a worldwide reputation, even though they were expensive. Clear Havanas were smoked by the most

"The Cuban Indians were gentle, generous and unsuspecting...the Spaniards related that they smoked 'perfumed herbs' ignited with live coals which they carried with them."

> discriminating cigar connoisseurs throughout the world. Kings, princes and statesmen considered a humidor of clear Havanas a necessity as well as a most prestigious status symbol."

Buffett Bitts A continuing series of fun facts, wise cracks and keen observations

Take One...Montego Bay, Jamaica

The Caribbean sun perforates the thick Blue Mountain fog as the Fabulous Flying Boat casts an 80 foot shadow over the lush Fern Gulley rain forest. Jimmy *"Stoner"* Buffett, alert in the cockpit, fast forwards Bob Marley's Uprising seeking Could You Be Loved. A fresh-mowed fragrance lingers in the ganja gorged fuselage. Almost home, one last run for the hell of it. "Could you be loved and be loved..."

Pow! Flashes from the forest, dull thuds against the planes, the windshield shatters. "Don't let them fool ya'"..Smoke billows from the left engine, and Stoner prepares to put down. The azure waters of Montego Bay loom on the horizon. "Don't let them change ya' or even rearrange ya'..." Stoner fights valiantly with the damaged controls, keep it level, keep it level!! He briefly considered the historical value of the Negril lighthouse as the now somewhat less than fabulous flying boat careened off the tower. "Only the fittest of the fittest shall survive, stay alive.."

Cut!

Take Two...Sangster International Airport, Montego Bay, Jamaica

Detectives recover the bullets from Jimmy Buffett's Flying Boat. The amphibian aircraft was reportedly fired on by policemen in Negril responding to an anonymous smuggling tip. Invited to Jamaica by record producer Chris Blackwell, Buffett and members of the U2 rock band had just touched down in the vicinity of the Negril lighthouse.

All were enjoying a swim in the bay and reported hearing several "pops", but were totally unaware of gunfire. The bullet holes and cracked windshield were discovered only later.

Jimmy's disappointment at having his plane shot was matched by students of Orcabessa Primary School in St. Mary. The community children waited patiently for the arrival of the Flying Boat which was guaranteed to provide a spectacular scene as it glided through the water. Ocean swells and prevailing winds pre-

vented the aircraft from landing. Cut! Print it!

Gorillas and Wolves and Manatees...Oh My.

In 1980 I was working in Congo, West Africa, for an oil field service company. One Sunday afternoon I went for a walk, following a dirt road that led out of the camp. I had my walkman playing, listening to Jimmy Buffett. All in all a great day. Suddenly the huge Silverback gorilla appeared out of the jungle and was on my path. I took off running, losing my walkman...I didn't stop for 200 meters and thankfully the gorilla was gone. My heart was pounding as I returned to try and find my walkman. To my surprise I couldn't find it...I think that Silverback is listening to Jimmy Buffett music. Randy Brown

Jimmy has again contributed to the great American past time, no not that one...baseball! Already a part owner of the Fort Myers Miracle, Jimmy and actorcomedian Bill Murray are now investors in the Madison, WI. Black Wolf, an expansion franchise in the Northern League.

Part of the improvements being made at the Black Wolf ballpark include a picnic area sporting a Parrot Head theme. Jimmy's association with Save The Manatee ties in with the Madison Black



Jimmy points out the work of a Jamaican sharpshooter.

Wolf and its involvement with the Timber Wolf Alliance. "His dedication to the endangered species movement in which the Black Wolf is involved is an added benefit", according to Black Wolf president Pat Sweeney.

"My interpretation of Parrot Heads is that they're basically pretty normal people with a slight strain of insanity in their makeup. There's an amazing conglomeration of people ranging in age from 16 to 60...I see Parrot Head style as a symbol. Out of all the causes available, Parrot Headism seems to be one these people can affectionately embrace." Jimmy Buffett

A few weeks ago I acquired by chance (left at the airport in Edinburgh) your CD, *Fruitcakes*. I have never been so moved by listening to someone as I have been by the sounds of your songs and music.

I have tried so hard to get hold of more of your music, but it's not proving to be easy out here in Scotland. Fortunately my son, who is in the army, is based in Belize, has come home for Christmas and brought me your latest CD, *Barometer Soup*. Maybe I could be thought of as a stupid old 60 year old, but your music seems to cover the full spectrum of all that I enjoy.

I work for British Airways, and I will now make every effort to come out and hear you in person.

I do hope you get this letter. I don't believe you have to be young to be a Fruitcake, and I think I may just have a few crumbs still hanging in there.

It's a pleasure listening to you - thank you.

Fraser MacKinnon West Lotian, Scotland

Please play "Wonder Why We Ever Go Home" from *Changes In Latitude*. It's a great song - sort of fits with the entire Generation X stuff. I don't buy into Generation X, but damn if it doesn't seem to fit at times. Thanks, Sam Carneal

"Religion may be in the hands of some crazy ass people, and I'm one of them." I'm the Rev. (Dr. to be) Robert Terry. Contrary to the Coconut Telegraph's latest issue, religion is the structured search for meaning and value in life, not just a particular creed or dogma. What Jimmy does

Continues on page 5

Coral Reef Sculptures

Limited Edition Bronze Sculptures

i number

#NVBEAUTY

#NVDOLPHIN

For the serious collector Bronze coral reef sculptures designed and hand cast by the artist Stewart Wegner. Bronze sculpture is "colored" using heat for natural oxidation or baked on water color paint. The bronze is then embedded in a 2" square cube of fossilized ocean floor rock. Total piece stands approximately 7". Place your order through Margaritaville, artist will ship product from Virginia. Limited edition bronze sculptures are \$250.00 each.

#NVFRANGEL

1-800-COCOTEL

Fly Fishing Shirt

New comfortable, casual long sleeve woven shirt. Fabric is a pigment-dyed sheeting fabric that's prewashed for a consistent, casual fit. Features include double gussetted pocket, bi-swing back allowing freedom of movement, and rod tab on right front pocket. Leather patch with embroidered tarpon and "Free To Be Caught Again" embossed, located on left front chest. Available in Khaki only.

Size: M.L& XL. \$45.00 #WL2FISH

Front Detail



Hiker's Shirt

Classic twill shirt with a Margaritaville twist. Heavyweight features embroidered Margaritaville Cafe logo on left front chest. Side entry pocket allows easy access when wearing backpack. Size: M.L& XL. \$46.95. #WL2HIKER

Front Detail

Very Important Parrot Head

Available in White 80/20 Sweatshirt. Size: M.L & XL. \$ 25.00, #SW1VIP

Available also in crew neck T-shirt. White only. Size: M,L,XL & XXL. \$ 14.95 #CRSIVIP

MARGARITAVI

Havana Daydreaming

New Margaritaville Merchandise design inspired by classic cigarbox labels. Cuba's famous El Morro fortress surrounded by tobacco leaves. 100% cot-

ton crew neck T-shirt available in White, Beige or Ash Grey. Size: M,L,XL& XXL. #CRS1HAVA \$14.95

New Margaritaville Long Sleeve Cafe Design

100% cotton long sleeve crew neck with Margaritaville Cafe design printed on front. Available in Sage Green or Aqua Marine. Size: L or XL only. #WCRLICAFE \$21.00

Ba



4

REA

Back Detail



Back Detail

Blue Heaven Rendezvous

In the hustle and bustle of modern day Key West Blue Heaven has managed to save a bit of our hippie past in their wonderful restaurant. God bless these war babies for hanging on to what they believed in.

Blue Heaven Crew Neck T. 100% cotton crew neck T-shirt based on Blue Heaven Rendezvous lyrics. Available only in Blue color pictured. Size: M,L,X& XXL. #CRSIBLUE \$14.95

JIAN BALDWIN

1-800-COCOTEL

Universal Laughter Ringing Out Among The Stars

Christmas Card

Carries the same message inside that appears on the back of the Margaritaville Christmas Shirt. Single card w/envelope is now \$1.00, #STXMAS2 Box of 20, Set is now \$11.00, #STXMAS2SET

1-800-COCOTEL

Margaritaville's Feeding Frenzy Pasta

Now you can enjoy the same pasta served at both Margaritaville Cafe's at home. Semolina wheat and tomato solids make our Feeding Frenzy Pasta look and taste great. Comes is 12 oz. bags. \$5.25 **#FDPASTA**



No Access Backstage Pass

Souvenir Concert Ticket Holder Unofficial laminate with VIP. Very Imporatant Parrot Head design on one side, and a slot to insert concert ticket on reverse. Your ticket becomes a souvenir. Looks real, but don't even think about it. It's fake, it's a fraud, and it's only \$4.50 **#NVPASS**

PHOTOGRAPHS BY TOM CORCORA

VERY IMPORTANT

• PARROT HEAD

NO

ACCESS



1996 CALENDAR

Jimmy Buffett Calendar

Tom Corcoran's long standing relationship with Jimmy in old Key West allowed him, and his camera, practically unlimited access. His photographs have appeared on the covers of several Jimmy Buffett albums, songbooks and posters. Calendar features monthly photos with captions and recollections written by Tom Corcoran. 1996 Calendar Now \$8.00

#BKJBCAL

Birthday Coconut

Hand painted birthday greeting on an authentic Florida Keys coconut. Happy Birthday from Margaritaville. Your

coconut will arrive in a box ready to sign and send. You can write the address on the white "To: and From:" box on the front of the coconut. Take it to a US



Post Office and request priotiv mail shipping. No box is needed, your coconut will be delivered in 2 - 3 days. \$15.00 **#NVHBCOCO**

Not Necessarily Christmas Ornaments

New style, new design by the 3rd Street guys. Hand painted wooden ornaments in a 5"x5" gift box. Set of four,; Cheeseburger, Palm Tree, Margarita Glass and Salt Shaker. Now \$11.00 **#NVORNSET**





News From Nashville

The Parakeet Album - Songs of Jimmy Buffett, the

first children's album to be released on Margaritaville Records, has been very well received. The album features 10 Jimmy Buffett classic songs performed by members of the Select Singers Chorus at the W.O. Smith Nashville Community Music School. The purpose of the school is to make quality music instruction available to talented, interested, deserving children from low income families. It accomplishes this feat with an all volunteer faculty.

taville

RECORDS

The success of the Parakeet Album will generate much needed funds for the school. The CD and cassette tape are still available through Margaritaville. Compact disc #CDKEET \$17.00 Cassette tape #TAKEET \$9.98

"My hope is that music can help the youngsters we touch to realize their own ambitions." W.O. Smith

Todd Snider's second release is due in April of this year. Songs For The Daily Planet, Todd's first, was a definite success. Recent appearances on Austin City Limits and David Letterman attest to his gaining popularity, welcome or not.

"Hello Parrot Heads and Fruitcakes. I am in Nashville on my friend's computer. She tells me that y'all have been keeping up with our band. Well, thank you. We like it when people enjoy our shows, but please don't leak this to Spin or anything hip because some of the record people think we still might have a snowball chance in hell at some street cred. ...so if anybody asks, tell then I was rude. Wasting away, Todd"

The Iguanas hat trick, Super Ball, has been recorded in New Orleans and is also due to be released in April.

The Iguanas; Doug Garrison, Derek Huston, Joe Cabral, René Coman, Rod Hodges Instrumental fans will applaud the latest effort from the Mad Music guys. This will be the first release from Margaritaville Records combining the keyboard talents of Mr. Utley and the Caribbean connoisseur of steel drums, Robert Greenidge.

TAKE ONE Continued from page 4

is to help us find those through his poetry and songs. Religion is and should be fun.

Jeez Rev, so what you're saying is that Parrot Heads find meaning and value in life through Jimmy's songs. I always thought he just wanted to make it rhyme.

I just read my first Buffett book, Where is Joe Merchant. It was wonderful. Is there anything this guy can't do?

He has trouble with his first serve, and his backhand is a little weak.

Dear Mr. Buffett,

In 1972 in Boone, NC., my friend Nicky was in a bar when a loud guy in an old white Impala came in wearing cowboy boots and carrying a guitar. He began talking with this guy who claimed he drove over from Nashville where he was trying to break into the music business. We spent our time trying to get an old guy who never spoke to talk, "C'mon", said cowboy boots, "I'd really like to hear your story." That got no results so the party moved to another bar. It was here that the guy with the guitar, and a belly full of beer, announced to the bar at large that he was going to sing one of his songs. "I really do appreciate the fact you're sittin' here..." My friend Nicky and the singer were physically escorted from the bar. It was several years later that Nicky realized the singer was you.

Todd Snider

Photo by Jim Herringto

; Rick Oliver

Jenni Field

"Why Don't We Get Drunk" was at one time the most played '45 in juke joint juke boxes throughout the south and remains in the Top 10 list of preferred songs by Harley Davidson riders.

My name is Ricky Ricardo and this is my club,"

proclaimed the barefoot singer from the cramped stage at the Margaritaville Cafe. The 12 by 10 foot stage has supported many legendary musicians: Steve Winwood, Aaron Neville and the Neville Brothers. Steve Cropper and others too numerous to mention.

But the one who built the stage was here tonight. Stage hell, he built the whole bar...and the store next door. The crowd was treated to rock, reggae, and reminiscing for the next three hours as Jimmy and the "PM / Coral Reefer

Band" took the room full of Fruitcakes to meet A Woman Goin' Crazy on Caroline Street. Throw in a couple of Beatle's tunes, and the night was complete.

The stream of visitors to Key West and Margaritaville are a curious lot, hoping with cross-fingered optimism that this could be one of the all too infrequent nights that Jimmy plays. Luck is a combination of skill and timing. Certainly no skill was required this Friday by the fortunate phlock, but timing is everything. It takes real timing to find a spot along Fast Buck Freddy's award-winning storefront, not too early and, god forbid, not too late. We saw the late ones, making our way down Duval around 9:30 that night.

I felt bad because I knew they weren't going to make it, but they seemed to be enjoying themselves anyway. The 500 block of Duval looked a little like the parking lots surrounding Jimmy's summertime shed stops, no bootleg T-shirts though.

The word got out around 2PM Friday afternoon. By 5 I had received several phone calls looking for

leard

confirmation." Is Jimmy here?" Is he playing in the cafe tonight?" "Can you get me in?" Yes, yes and no. The best example is from a good friend who was

Oh well, the co-ed team has more fun.

Peter Mayer and the PM Band, in town working on a new Jimmy Buffett album, opened with a few tunes. Many in the crowd missed some great music jockeying for position when the boss got up, but many were enjoying Peter's new stuff. I did.



Jimmy joined the band during PM's rendition of Abbey Road's side-2 classic series, somewhere during "Mean Mr Mustard", "...such a dirty old man ... " Past, present and future Buffett hits filled the standing room only cafe. From the "crazy woman



getting her hair cut who heard from

another customer who heard from the

playing. That's the coconut telegraph.

the bar. That's one Margaritaville perk

I'm truly thankful for, a seat when Jimmy

plays. We were to the right of the stage,

near the stairway. Great seats, but who

was that right in front? My eyes focused

after a couple of cocktails and I realized it

was members of the Margaritaville men's

softball team - 1995 League Champions.

on Caroline Street" to "Don't Cha-Know to Only Time Will Tell", a song still in production, "...fifty years old and still playing in a band." It's great seeing Jimmy perform not only in a small club, but his club.

The band as well seems to be looser and enjoying themselves in an unrehearsed owner's wife who had talked to her husshow. They entertained the crowd to band who had heard from the guy who some Bob Marley, CSN's classic makes "the best fish sandwich in town" "Southern Cross", and after several minthat Jimmy stopped by and said he was utes of "we want Jimmy" he returned from the kitchen to dish out some more. We got up to the front, were greeted By now my Margaritaville perk was by a fellow Margaritian, and ushered into gone, and I was part of the throng.

> It's now Saturday morning, Elvis has left the arena, I think I know where my car is...and will be later. I'll bet we can have one more cocktail before the cab gets here.

** *** ould you like to be on our mailing list? The Coconut Telegraph contains news by and about Parrot Heads, Jimmy Buffett and the rich historical traditions of Key West and New Orleans. A display of Margaritaville merchandise is also offered for sale.

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New Time, New Attitude

All calls placed to our toll free 800 line will wind their way through the Florida Keys phone lines or bounce off satellites and into our offices here at Margaritaville. Here you will be greeted by a friendly Margaritian ready, willing and, one would hope, able to help.

You can now subscribe to The Coconut Telegraph, place an order for Margaritaville merchandise, check on your subscription or inquire about a current order. Your call will reach the Margaritaville offices, so all this information will be at our fingertips and easily accessible.

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Margaritaville Gift Certificate

New gift certificate is available in any denomination, and redeemable at either Margaritaville Store; 500 Duval Street, Key West, or #1 French Market Place, New Orleans, and through the



Coconut Telegraph. Don't know what item to get your friend? Send them a gift certificate. Asked to pick up a discontinued item while on vacation? Get a gift certificate instead.

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"What books would Jimmy Buffett have with him to read if shipwrecked on a desert island? This was the challenge presented to me by Don Davidson of The Peninsula Press on Cape Cod. His concept is The Shipwreck Editions, a collection of books that have entertained and sustained me over the years."

Treasure Island By Robert Louis Stevenson

Volume I of Margaritaville's Shipwreck Editions is Robert Louis Stevenson's Treasure Island.

"My first hardback copy of Treasure Island was a present my grandfather bought on a voyage to Argentina. It smelled like a boat. The faint dusty scent of a cedar bookshelf, a dash of diesel oil and the beckoning sea itself permeated the thick papyrus pages"

This edition is Volume I of The Shipwreck Editions published exclusively for The

Margaritaville Store. Each volume is a limited edition; certified, numbered and affixed with the publishers seal. Hard cover clothbound book features gold foil title and artwork, and is stamped with Peninsula Press Limited Edition Seal. **#BKTREASURE \$15.00**



Margaritaville's Shipwreck Editions is a wonderful compliment to your reading collection. Classic stories that inspired and provided the catalyst for what is now typically referred to as the "Jimmy Buffett Lifestyle." Books by Hemingway, Twain, Williams and others are expected to follow. Only 2000 of each edition will be printed, and will feature a a foreward and introduction by Jimmy Buffett. All will be available exclusively through the Margaritaville Stores in Key West & New Orleans, or through the Coconut Telegraph.



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OOPS!

T he last issue of The Coconut Telegraph reported that Nan Parati designed the sets for the summer tour. This was an error. Nan's responsibilities stop at the stage. Sid Strong has been, and continues to be the Coral Reefer set designer. When you think of sets, think of Sid.





Stevenson's original map of Treasure Island, upon which he based a game and then this story for his stepson, Lloyd Osbourne.