

# WHO'S RESPONSIBLE FOR THE PERFECT MARGARITA? OMIGOD, IT'S ME!

By George "Lime Wedge" Murphy It's Saturday night, December 12th, and Jimmy Buffett is officially going to open The Margaritaville Cafe. Parrot Heads from as far away as Texas, Ohio. Massachusetts, and California are cajoling our doorman, Skip "Mr. Clean" McGowan into letting them through the door. " cooked dinner for Jimmy once," claims one, and "We went to different schools together," argues another.

Carpenters finished building the stage area this morning and J.L. Jamison, our sound man, has been running tests on the new \$18,000 sound system for tonight's show. Chef Ron "Ghevron" Oldham has the kitchen, as well as the kitchen staff, fired up, cheeseburgers ready for paradise. The Waitron staff are ready and in their Reeboks.

Bartenders David "The Human Blender" Blinderman and Barbie "Doll" Geekie are behind the main bar and I have climbed the stairs to the balcony bar to overlook the high-ceilinged, pastel-colored club as well as the gathering excitement.

For months, we'd been watching the club take shape under the experienced and sleepless eye of manager Kevin Boucher: stairways and balco-nies launching themselves up the walls, the ceramic tile-covered bar gathering its' mismatched colors, wooden ceiling fans dropping like DC-3 propellers from the ceiling, mismatched raspberry, turquoise, and pink chairs transforming the floor into a tropical bouquet of color, tin-roofed awnings over the bar and the wooden house trim on the walls transforming the interior of the club into a sort of backvard exterior. As the work progressed, I almost expected to see hammocks strung between the support posts.

At our staff meeting in the kitchen earlier in the

week, Jimmy had made his business (personal?) philosophy clear, "I work hard and I play hard," he had said. "Let's all do the same and have some fun here, Whatd'ya say?"

After all the months of waiting, we were more than ready. Besides, who'd want to argue with a suggestion like that? Ironically, one week earlier, at the staff party on my houseboat, our collective tongues in our collective cheeks, we'd agreed on a staff motto and cheer: "No Fun!"

Were we ready for this night? Are we not Parrot Heads?

By 9:30 we were jammed and ready for more jammin'. Then in they came: Jimmy, Harpoon Man "Fingers" Taylor, percussionist Ralph MacDonald, Robert Greenidge on steel drums, and local favorite Woody Jenkins on lead guitar.

"When I started out playing bars in this town," Jimmy began, "all I wanted was enough money to buy a boat I could sail away on if success faded. The other alternative was to buy my own bar so I

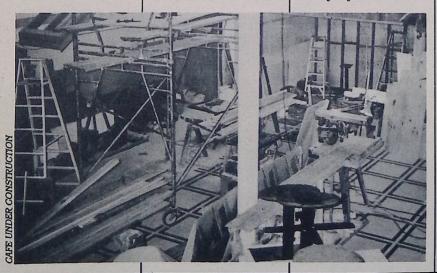
so I could hire myselfand just keep singing. Welcome to Margaritaville!" As Jimmy launched into two new songs from the upcoming album, something strange happened to the Parrot Heads in my vicinity: A bizarre, thirsty look glazed over their eyes. "MARGARITA, FROZEN, SALT" it seemed to say, "AND FOUR GORONAS."

For the next four hours the singing continued, the party went on. But amid the chaos and rafter-shaking stomp, the only questions for me were, "How fast can my hands move between this blender and this cooler?" and, "Is my margarita OK?"

By 1 AM the blender was starting to overheat.

By 2 AM we'd run out of two kinds of beer and an angelic menage of "wasted away again" voices was clearly (?) articulating our favorite (and most profound) statement of philosophy and behaviorism: "But I know . . . it's my own damn fault." The whole damn party had,

Continued on back page.





### G A T A L O G

OMIVED SITT



#### BACK BY POPULAR DEMAND

YOUR MANY PHONE GALLS AND LETTERS PROMPTED THE RETURN OF THE SLEEP-LESS KNIGHT BEER STEIN. HOLDS 10 oz. \$10.00

\$10.00
WE APOLOGIZE TO
THOSE UNABLE TO
GET THE BEER STEIN
DURING THE LAST
TWO MONTHS, AND
HOPE YOU'LL CONSIDER ORDERING
AGAIN IN THE
FUTURE.



#### PARROT HEAD BALLCAP

Popular Parrot Head Glub design embroidered on 100% cotton ballcap. Adjustable leather strap. Available in White, Navy Blue, and new tropical design. \$15.00



Store logo on 100% cotton ballcap. Adjustable leather strap. Available in White, Pink, Aqua and new tropical design. \$15.00

SWEATSHIRTS
PARROT HEAD CLUB
AND WASTED AWAY
DESIGN AVAILABLE ON
SWEATSHIRTS. SIZE L

& XL ONLY. WHITE OR GREY. \$19.95

#### CARIBBEAN SOUL PULLOVERS

Long Sleeve 100% Cotton sheeting with off shoulder sleeve, also has banded cuffs and waist. Available in White only. Pullover features Caribbean Soul Grest, JB's Album & Palm, and Gonch Shell design. Size S, M, L, & XL, \$24.00



ALSO AVAILABLE IN WHITE WITH AQUA / PINK DESIGN, OR NAVY BLUE / RED DESIGN. SIZE S-M, OR L-XL. \$24.00

ORIGINAL CARIBBEAN SOUL DESIGNS AVAIL-ABLE ON NEW ONE-SIZE FITS ALL T'SHIRT. WRAP PALM AND BAM-BOO DESIGN ARE \$20.00 EACH.

#### THE OCEAN ALMANAC

Offer essays, anecdotes, facts, and legends all pertaining to the Earth's oceans. \$14.95



Caribbean Soul

BAMBOO

WRAPPALM

MARGARITAVILLE SIX PACK

Six assorted cooler cups for only \$15.00

#### JIMMY BUFFETTS' CARIBBEAN SOUL T'S

The original song shirts; Why Don't We Get Drunk And..., Changes In Latitude, Son Of A Sailor, Fins, Margaritaville, and Cheeseburger In Paradise. All are 100% cotton crew neck available in White, Yellow, Blue, Grey, Pink, Peach, Aqua, or Mint. Size S, M, L, XL \$12.95

#### COCONUT TELEGRAPH

Jimmy Buffetts' monthly newsletter and Margaritaville mail order catalog. 12 issues for \$3.00

#### "LIVE BY THE BAY" VIDEO

The next best thing to being there. Jimmy and The Goral Reefers filmed live at Miami Marine Stadium. Available in VHS or BETA. \$32.95

MAIL ORDERS: Send check or money order to T'Shirts, P.O. Box 1459, Key West, FL 33041.

**PHONE ORDERS:** NAT'L: 800-262-6835, in Florida call (305) 296-8981.

Orders taken Monday through Friday, 9 AM-6 PM EST. \$10.00 MINIMUM GREDIT GARD ORDER.

For any other information, please call (305) 296-8981.

SHIPPING/HANDLING CHARGES: 3 items or less \$3.00, 4-6 items \$5.00, 7 or more items \$7.50. We ship via UPS. Florida residents please include 6% sales tax. Please allow 4 weeks for delivery.

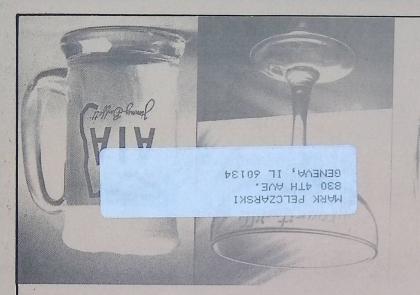
#### PARROTHEAD WATCH

One of our most popular items. Quartz movement comes with a one year warranty. Full color face. White or Black band. \$30.00



QTY	ITEM	SIZE	COLOR (3)	PRICE
-				
- 1000				
6.10				
	4	- Ch	41	1
	117.0	A	A W	
1	47.27		SUB TOTAL	
We Accept VISA, Florida Residents only, add 6% sales TAX SHIPPING				
Maste	erCard & American Express		TOTAL	
NAME				
ADDRESS				
CITY				
STATE	ZIP P	HONE	EXP	E STATE OF
GREDIT GARD NO.				
CHECK NO. SIGNATURE				





MARCARITAVILLE

CLASSWARE

Colorful Parrot Head
Design etched on a 10
oz. beer mug. \$10.00

AltA Mug. \$10.00

Margarita glass. \$10.00

KEY WEST, FLA. 33040 PERMIT NO. 225 POSTACE PAID POSTACE PAID

# TELECRAPH The MARCARITAVILLE STORE The MARCARITAVILLE STORE

P.O. BOX 1459, KEY WEST, FL 33041

### "OMIGOD.IT'S ME.

7

in fact, been everybodys' fault

By 3 AM the crowd finally started to thin.

By 4 AM we had closed the doors, exhaled, passed hugs around, and finally had a chance to sit down ourselves for an opening night toast. I cranked the blender up one more time, sat back and tasted my own Margarita.

It was, well, I hate to admit it, PERFECT.

George Murphy compiles Bantam Book's annual EDITOR'S CHOIGE fiction anthologies, hosts the weekly TV talk show "Coconut Hotline" in Key West, and tends bar at The Margaritaville Cafe.





GEORGE MURPHY & BARB GEEKIE Photo by Richard Watherwax

#### SON OF "FINGERS"

Greg "Fingers" Taylor has at long last started work on his second LP this month. This album features Coral Reefers Tim Krekel and Michael Utley, as well as Texas Blues guitarist Anson Funderburgh; who also produced and performed on HAR-POON MAN, Fingers' first album. The as yet untitled album was produced by Michael Utley and re-corded in Key West at JB's Shrimp Boat Sound studio (CT Nov. '87). Blues fans who enjoyed Fingers first effort, can look forward to some "hard drivin' rock'n roll" sometime later this year.

