

JIMMY BUFFETT'S MAIL ORDER!

LIVE BY THE BAY: take a trip to Margaritaville any time with Jimmy Buffett's 90-minute concert video. VHS or BETA. \$29.95.

"THE COCONUT TELE-GRAPH": Read about all the latest Buffett doings. \$2.00 for a year's subscription.

IB POSTCARD PACK: Send a smiling Jimmy or the Perfect Margarita recipe-perfect! 6 assorted cards for \$5.00.

BRAND NEW—PALMISLAND PARROT CAMP SHIRT: Button down, short-sleeved cool cotton shirtcrisp pocket front and a wise old bird on the back. White or grey, S. M. L. or XL, \$30,00 apiece.

Yes, you can still order from Jimmy Buffett's Caribbean Soul T-shirt Line. Choose from the following designs:

Harbour, Margaritaville, and Why Don't We Get Drunk and Screw. All shirts are \$12.95, and come in S. M. L. and XL.

Cheeseburger in Paradise, Son of a COCONUT TELEGRAPH T. THE UNDERWATER Sailor, Changes in Latitude, Hurri- SHIRT: It's back—the chance to wear GOURMET" for those of us who cane, Fins, Migration, One Particular those Coconut Headphones. \$12.95. 12-VOLT MAN: We'll give you just turn people's heads. \$12.95.



can eat our own weight up in crabmeata collection of delicious fish and seasome palm trees . . . and you might food recipes by Joyce LaFray Young. Susan Shepard, and Laura De Salvo. \$12.95.

> THE OFFICIAL PARROT HEAD SHIRT: Proclaim your allegiance to Jimmy Buffett's Parrot Head Club. \$12.95.

MARGARITA GLASSES: Large. long-stemmed glasses engraved with Jimmy Buffett's signature. \$10.00 apiece.

To order, send your check or money order to T-SHIRTS. The Margaritaville Store, P.O. Box 1459, Key West, Florida 33041, or call 1-305-296-8981.

There is a \$3.00 SHIPPING AND HANDLING CHARGE for orders of 6 items or less, \$5.00 for orders of over 6 items. The shipping charge for any glassware order is \$3.50. Florida residents, please include sales tax. Please allow 4 to 6 weeks for delivery.

KEY WEST, FLA. 33040 POSTACE PAID POSTACE PAID THE COCONUT TELEGRAPH
The Marganizville Store
P.O. Box 1459
Key West, Florida

JIMMY'S MERMAIDS

Sometimes I see me as an old manatee . . .

In the late fifteenth century, Christopher Columbus believed that manatees spotted from afar were actually mermaids. In fact, their biological name, Sirenia, is derived from the beautiful sirens—enticing maidens who lured sailors to their destruction on the ocean's rocks. But just as modern knowledge has debunked the myths of mermaid and siren, so modern man is pushing the manatee ever closer to extinction.

Close up, they don't look much like mermaids. Manatees grow to anywhere between eight and fourteen feet long. and can weigh as much as a ton. These placid vegetarians inhabit Florida's estuaries, rivers, and saltwater baysliving on hyacinths and water weeds: peacefully sleeping, eating, and playing. Lately, however, the manatees' pleasant lives are becoming much more hazardous-in 1985, there were 120 known manatee deaths in Florida, Over one quarter of these deaths were caused by man, as manatees were involved in collisions with boats and barges.

Manatees have no natural enemies except man. Careless handling of powerboats, or boating at excessive speeds, can result in a manatee's hide being cut to ribbons by propellers—and a dead or seriously injured animal.

It was five years ago that a manatee, injured probably by a boat propeller, drifted by Jimmy Buffett as he cleaned the side of his sailboat. For Jimmy as well as the manatee, it was a fateful

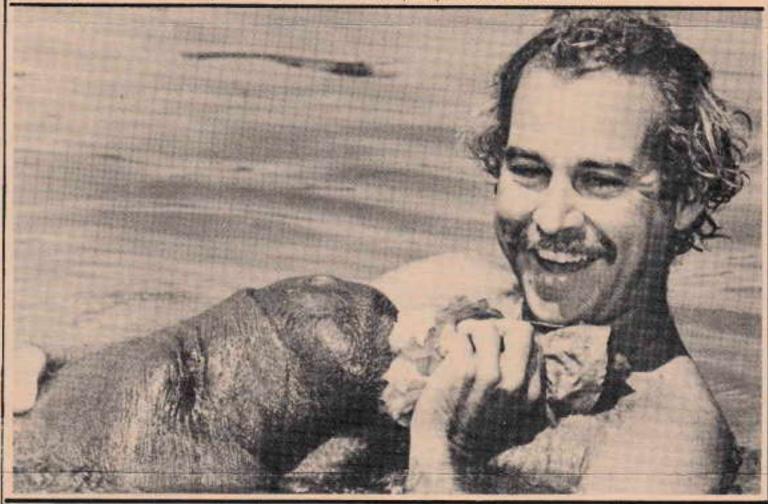
EMPLOYEE OF THE MONTH

Our unidentified Employee of the Month drifted in on a tropical breeze and has created a heat wave in Margarita-ville ever since. Even after giving, in the words of one critic. "... an incredibly moving, sensitive portrayal of a couch potato ... " at Jimmy's recent Fort Lauderdale concert, she still rejects the limelight to work at Margaritaville. Her reasons? "I've been listening to Jimmy's music for years, and feel fortunate to be a part of the Margaritaville Family."



Who Is This Blonde Stranger? taping at an undisclosed location in

The U.S. Fish and Wildlife Service suggests that, while diving with manatees, you do not touch them unless they approach and touch you first. This friendly manatee just couldn't refuse Jimmy's offer of a lettuce lunch.



meeting.

Jimmy's music had long reflected his pleasure at living his life like a song: a mellow tropical lifestyle. He saw the threat to the manatees as symbolic of a hurry-up world where these marine mammals—and indeed, much of Florida's wildlife and easygoing existence—had no place. Jimmy Buffett wanted no part of a world like that.

The result? Jimmy is now Chairman of the Save the Manatee Committee, which is sponsored by the Florida Department of Natural Resources and the Florida Audubon Society. The Committee is spearheading the fight for the manatees' survival by raising funds for continued study of the animals, as well as increasing awareness of the manatees' needs through educational programs. Jimmy Buffett can be seen in public service announcements warning

boaters to slow in manatee areas and respect no-wake zones.

Not long ago the Save the Manatee Committee began an Adopt a Manatee program. Adoptive "parents" sponsor an individual manatee and receive photos and periodic updates of their "child's" activities. Jimmy Buffett's Margaritaville Store is proud to announce its sponsorship of Margarito and Luther, a pair of young manatee brothers.

We strongly urge every Parrot Head to help Jimmy in his attempt to protect the manatees—and the lifestyle they represent. To find out how you can help, please write the Save the Manatee Committee at 1101 Audubon Way, Maitland, Florida 32751.

COCONUT CHATTER

by Margaritaville's Own Rona Ferret

We've had quite a month here in Margaritaville, my dears—we've all been on the go showing the Spring Breakers how to party just like Bubba does me and Snake are having a wicked great time....

Take note of the unusual communication from the Belize Zoo that we recently received—it came by carrier monkey (I know, it seemed strange to Rona too, but apparently Belize has nothing so plebeian as a carrier pigeon!). Our JIMMY'S been in Belize shooting the cover for his new album and partying with his great friend Harrison Ford, who's down there making the flick Mosquito Coast...

Speaking of the new album, a little bird, who was present for much of the taping at an undisclosed location in Fort Lauderdale, tells me that it's another winner. The album title has been changed from You'll Never Work in This Business Again to Creola ... well, we all knew JIM-MY'd be gracing the business for a long time to come—didn't we?

We've got more than just a new album to look forward to, friends—JIMMY appears in the April issue of Andy Warhol's Interview Magazine, and will soon be writing an article for Wooden Boat about those fabulous wooden ocean racing boats... your little Rona would like to Kid around with the Captain of one of those beauties...

JIMMY'S own boat, the "Savannah Jane", was photographed along with

JIMMY'S own boat, the "Savannah Jane", was photographed along with his daughter, the original Savannah Jane, and her famous dad for an upcoming issue of Sail Magazine. Keep an eye out for that one,

Meantime, my Children of the Parrot, little Rona has to go keep an eye on Snake—you all know what happens if you leave a Gypsy alone in the Palace too long...