SPECIAL

MARGARITAVILLE LOOKS BACK

Here at Margaritaville, we have come a long way.

Some of you will remember the first issue of "THE COCONUT TELEGRAPH," in which we described our Margaritaville as "... a ramshackle place ... A place of pirates and parrots and hot, heady, tropical days when there's always booze in the blender."

And in the middle of this enticing atmosphere stands The Margaritaville Store: "... a cheerfully shabby place, with its weathered front porch, wellused rocking chair, and lobster-trap display cases ... The products offered for sale are a colorful melange of items necessary to live the Margaritaville lifestyle ...

The grand opening celebration was January 28, 1985, commemorated by The First Annual Margaritaville Film

And what has happened at The Margaritaville Store since that begin-

well, for one thing, we are presently choosing a name for our Cherryhead Conure from the wonderful suggestions sent to us by Parrot Heads. Then, too, one evening The Margaritaville Store was the site of a wedding between two ardent (in more ways than one) fans . . . and with help from Bart Jackson, we have at last found the recipe for the Perfect Margarita!

Business is good, thanks to all the visits, letters, and phone calls from dedicated Parrot Heads. In fact, it has been so busy that "THE COCO-NUT TELEGRAPH" now has its own phone line-anyone wishing to order merchandise or talk to a TELEGRAPH" staffer can call 1-305-296-8981.

BECAUSE OF THE RISING



PHOTO BY DON KINCAID

COST OF MAILING "THE CO-CONUT TELEGRAPH," MUST ASK THAT ANYONE WHO WANTS TO RECEIVE IT WHETHER OR NOT YOU ARE ON OUR CURRENT MAILING LIST—PLEASE SEND \$2.00 TO COVER A YEAR'S SHIPPING AND HANDLING.

We are developing a line of original Margaritaville postcards, and have recently received several new Caribbean Soul T-shirts with designs illustrating Jimmy's perceptively funny lyrics.

Yes, The Margaritaville Store has come a long way in the past few months-and it's all because of the enthusiastic support we have received from Parrot Heads. Thanks, friends, for helping to make The Margaritaville Store what it is today.

IIMMY BUFFETT'S

MAIL-ORDER

MORE NEW ITEMS

A. ADOPT A MANATEE: support manatee research by becoming an adoptive parent. For more information, write to: Save the Manatee, 1101 Audubon Way, Maitland, Florida 32751.

B. "THE OCEAN ALMANAC" by Robert Hendrickson. Jimmy's favorite book of legends and facts about Mother Ocean. A wonderful book of seafarers' lore. \$13.50 plus \$3.00 shipping and handling. C. FIN HATS: beware of the sharks

that live on the land! Hats are \$16.00, plus \$3.00 shipping and handling, and come in blue, grey, khaki, or white-S. M. L. XL.

Check out our new Margaritaville glassware ... designed to hold all those "concoctions that help us hang on," and engraved with Jimmy Buffett's signature. Please include \$3.50 shipping and handling with any glassware order.

D. MARGARITA GLASSES: large, long-stemmed glasses. \$10.00 apiece. E. MANATEE MUGS: acrylic mugs picturing our favorite sea mammals. \$8.50 apiece.

F. BOAT DRINK TUMBLERS: you'll never get lost with the compass

rose on this acrylic glass. \$8.00 apiece. G. WHERE'S THE PARTY: fine acrylic wine glasses for those special parties. \$8.00 apiece.

Jimmy Buffett's Caribbean Soul T-



PHOTO BY DON KINCAID 1-305-855-7485.

shirts are still available-fine screenprinted cotton t-shirts with colorful designs based on Jimmy's songs. WE HAVE JUST RÉCEIVED THREE NEW DESIGNS! All shirts are \$12.95, plus \$3.00 shipping and handling. Please indicate size and color preferences.

H. OUR STORE SHIRT: a splashy, frosty Margarita outlining the words "The Margaritaville Store." Drink it

I. CHEESEBURGER IN PARA-DISE: a burger shirt that looks good enough to eat.

J. SON OF A SON OF A SAIL-OR: parrot, dolphin, and sailing ships in a bold island design.

K. COCONUT TELEGRAPH: wear the infamous Coconut Headphones.

L CHANGES IN ATTITUDE: pirate days ... galleons and treasure

M. MIGRATION: look out for those flamingos while rolling down AlA in your trailer!

N. WHY DON'T DRUNK AND SCREW: a shirt that surely needs no description . .

To order, send your check or money order (Florida residents, please include sales tax) to T-SHIRTS. The Margaritaville Store, P.O. Box 1459, Key West, Florida 33041; or call 1-305-296-8981. For the name of your local Caribbean Soul distributor, call

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33041 Key West, Florida P.O. Box 1459 The Margaritaville Store THE COCONUL TELECRAPH

"LAST MANGO IN PARIS"

Cruise with Jimmy Buffett

Just what is Jimmy Buffett's "Last | Mango in Paris" tour all about? Well, it's about Jimmy's new album of the same name, dedicated to the late Steve Goodman. It's about, according to Jimmy, "... all the living legends I've had the pleasure to know." And it's about another rowdy and rollicking musical celebration, with all the humour and insight we have come to expect from Jimmy Buffett.

The album itself features an impressive group of musicians, including The Coral Reefer Band. Glenn Frey, Josh Leo, Wendy Waldman, and Roy Orbison, among others, make special musical appearances. And this album marks the return of veteran Coral Reefer Fingers Taylor, who is also joining this summer's tour.

There have been some additions to Jimmy's concert schedule-here is a brief recap of the entire tour.

MAY 27: Tucson, Arizona. MAY 29: Phoenix, Arizona. MAY 30: San Diego State Univer-

JUNE 1: Candlestick Park in San (Columbia, Maryland).

Francisco.

IUNE 2: Portland, Oregon.

JUNE 16: Mile High Stadium,

IUNE 21: Blossom Music Festival near Akron, Ohio.

JUNE 22: Indianapolis, Indiana. JUNE 23: Poplar Creek, outside

of Chicago.

JUNE 25: Pine Knob, Michigan

(near Detroit). JUNE 27: Chastain Park in Atlanta.

IUNE 28: Cincinnati. JUNE 29 & 30: Mud Island in

Memphis.

JULY 2: Evansville, Indiana. JULY 3: Louisville, Kentucky. JULY 5: The Garden State Art Center in New Jersey.

JULY 6 & 7: Carrowinds, outside of Charlotte, North Carolina.

JULY 9: Boston Commons. JULY 10: Portland (Maine) Civic

Center. JULY 11: Maritime Pier in New York City. JULY 12 & 13: Merriweather Post



PHOTO BY BILL MEILNER

JULY 14: King's Dominion, outside of Richmond, Virginia.

Not only is the "Last Mango in Paris" tour a lively musical event, but five couples purchasing the album will win a short cruise from Key West with Jimmy Buffett himself-aboard a boat named the "Last Mango in Paris"! Look for contest information in the album and tape packages, and at participating record stores.

COCONUT CHATTER

by Margaritaville's Own Rona Ferret

This month your little Rona has the delightful task of delivering some special messages from our favorite JIMMY BUFFETT to some very special friends and fans.

To Gary Padussis' lady and friends, IIMMY sends his felicitations upon your graduation from law school ...

To Don Smith and the gang from Half Moon Bay, who have just unearthed an unsigned recipe for the Perfect Margarita Contest that had been etched on a table in the local saloon, JIMMY requests that you send pictures of your find—we can't let an obvious treasure like that be lost forever!

To the new Mr. and Mrs. Dave Doner, JIMMY regrets that he had to miss your recent Key West wedding, but he was in Nashville working on his latest album.

Speaking of JIMMY'S new album. my dears, do pick it up and enjoy it with a friend. After all, it takes two to mango ... And how many of you read the lovely mention of our Film Festival in "Key West Life" magazine?

I myself have a message for Bernard McLaughlin, who visited Margaritaville and fell in love with a beautiful Blonde Stranger that he glimpsed once in a bar . . . next time you come down we'll try to find your mysterious damsel. Rona Ferret is such a sucker for true love ...

Well, darlings, little Rona is laying down her pen for now and flying off to catch our talented JIMMY on tour -lucky me!

PARROT HEAD PURSUIT

by Roving Reporter Roy Roving

This is the era of the trivia game. beer cans"? Today there are trivia games for the "average person," for the baby boomer, for the movie fan.

However, one facet of the population has been sorely neglected by the promoters of the trivia craze-that loyal (if slightly unusual) group of people known as Parrot Heads.

Well, folks, after much thought and several Margaritas, yours truly Roy Roving has decided to remedy that lack by creating-that's right-a trivia game about Jimmy Buffett and his songs. So put on your Parrot Head hats and turn your minds to these burning questions.

3. When Jimmy "stumbled next door to the bar," what bar did he stumble

4. Where doesn't Jimmy want to land when the volcano blows-and why

5. Who was the original pirate that looked at forty?

6. What do "the wino and I know"? And last but certainly not least-7. "Why don't we get drunk and screw?

Now, this is not a contest. There are no deadlines, no rules, no prizes. Nevertheless, if anybody feels like sending some trivial answers to these vital questions in to "THE COCO- ahead. We love getting mail from Parrot Heads.

