

“BLONDE STRANGER” SEEN IN THE KEYS!

WHO WAS THAT MAN?

It was a beautiful tropical day - blue water reaching to meet blue sky, hot sun with just a touch of breeze. Overhead the palms were whispering among themselves, as palms are apt to do.

The beach was the scene of much purposeful activity. A film crew had set up all sorts of equipment on the bone-colored sand, and a curious crowd was watching intently.

Out on the water, under the eye of the camera a blonde man pulled himself up onto a raft. Murmurs of “Who is that? Who’s the blonde stranger?” spread through the crowd.

Of course, to many the blonde man was no stranger at all, but an old friend - none other than Jimmy Buffett.

The scene was the recent filming of Buffett’s video “Who’s the Blonde Stranger?” which took place in the Florida Keys near Margaritaville.

As anyone who has heard the song knows, the lyrics follow the exploits of a hapless cowboy on a seashore vacation with his wife. The cowboy, entranced by a beautiful blonde “beach bunny,” stays out all night and returns sheepishly to his hotel - only to find that his “plain” wife has had a similar adventure!

Of course these vignettes allowed for some strange and colorful sets and props - a late-night beach party, for example, a horse parked in a parking lot, and the motliest collection of tourist paraphernalia imaginable.

The casting, too, was masterly - including the soon-to-be notorious Johnny Mango as the bewildered cowboy, and Jane Buffett as his wife. Even the Governor of Florida appeared briefly, acting the part of a gullible tourist mesmerized by - what else? -



Photo by Don Kincaid

an alluring blonde stranger.

Jimmy Buffett was as active behind the cameras as he was in front of them. In addition to portraying the stranger who fascinates the cowboy’s wife, he was the executive producer of the video, which was directed by Rick Bennett of Boardwalk Pictures.

“Who’s the Blonde Stranger?” is scheduled to be released in the near future, making it the second Buffett video to hit the airwaves this year. “La Vie Dansant,” also recently filmed, appeared on network television not long ago.

JIMMY BUFFETT’S MAIL-ORDER

Exciting New Items!

- A. FIN HATS:** beware of the sharks that live on the land! Hats are \$16.00, plus \$3.00 shipping and handling, and come in blue, grey, khaki, or white - S,M,L,XL.
- B. MARGARITA GLASSES:** large long-stemmed glasses engraved with Jimmy Buffett’s signature - \$10.00 each, plus \$3.50 shipping and handling.
- Jimmy Buffett’s Caribbean Soul T-shirts are still available - fine screen-printed cotton t-shirts with colorful front and back designs based on Jimmy’s songs. All shirts are \$12.95, plus \$3.00 shipping and handling. Please indicate size and color preferences.
- C. MARGARITAVILLE:** a collage of tequila, lime, and the woman to blame.
- D. CHEESEBURGER IN PARADISE:** a burger shirt that looks good enough to eat.
- E. ONE PARTICULAR HARBOUR:** a sailing vessel bound for a Caribbean waterfall.
- F. SON OF A SON OF A SAILOR:** parrot, dolphin, and sail-

ing ships in a bold island design.

G. FINS: a bathing beauty surrounded by sharks with red sunglasses.

H. CHANGES IN ATTITUDE: pirate days . . . galleons and

treasure charts.

I. COCONUT TELEGRAPH: wear the infamous Coconut Headphones.

To order, send your check or

money order (Florida residents, please include sales tax) to T-SHIRTS, The Margaritaville Store, P.O. Box 1459, Key West, Florida 33041; or call 1-305-296-3070.



FOR THE BIRDS

NAME THE MARGARITAVILLE MASCOT

After all, The Margaritaville Store is the haunt of would-be pirates and other colorful island characters. What better mascot could it have than a parrot?

Actually, he is a Cherryhead Conure, one of the smaller members of the macaw family. He has a bright red head, a deep green body, and bands of yellow feathers around his eyes.

He has a perch at The Margaritaville Store where he can watch customers and friends come and go. He has a gilded cage - of course - and plenty of good birdseed every day.

In fact, he has everything he could want - except a name. And who could better name the bird than the genuine Parrot Heads who read “THE COCONUT TELEGRAPH”?

Send your name suggestions to BIRD CONTEST, The Margaritaville Store, P.O. Box 1459, Key West, Florida 33041. The contest ends June 1, 1985, and the winner will receive a set of fine engraved Margarita glasses - so start thinking!

BULK RATE
POSTAGE PAID
PERMIT NO. 225
KEY WEST, FLA. 33040

THE COCONUT TELEGRAPH
The Margaritaville Store
P.O. Box 1459
Key West, Florida 33041

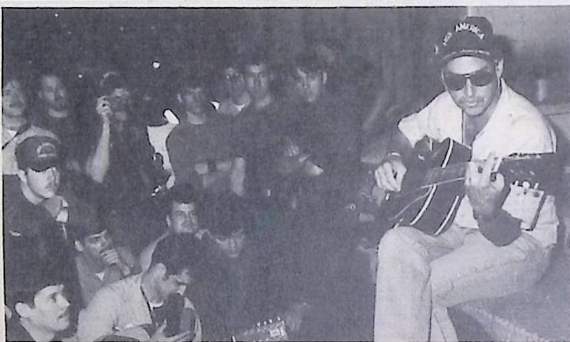
The PARROT HEAD PAPERS

"Put it on the Coconut Telegraph, all the celebration and the stress ... I want to hear it on the Coconut Telegraph ..."

A special thanks to all the honorary citizens of Margaritaville who took the time to write us letters praising the first issue of "THE COCONUT TELEGRAPH." It takes a strange and wonderful person to be a Parrot Head, and we in Margaritaville appreciate your comments about our store, our newsletter, and about Jimmy Buffett's doings.

We have received mail from as far away as London and Australia, and are mightily impressed by the folks who are spreading Jimmy's lighthearted Margaritaville music around the world.

From Hazel Barker of Tennessee came a letter that contained a real kick - a fine recipe for Bourbon Cake. Apparently Margaritaville is not the



only place where folks know how to "waste away"!

Some tasty Margarita recipes have been coming our way, too, and you can be sure that they will all receive our personal attention - no matter what it does to our livers. Look for the results of the Perfect Margarita Contest in the next "COCONUT TELEGRAPH."

The Margaritaville Store is growing fast. For those of you who requested catalogs of store merchandise, at the moment the catalog section of "THE COCONUT TELEGRAPH" is all we have. Take heart, though - we are getting new products all the time, and additional mail-order items will be featured periodically in "THE

COCONUT TELEGRAPH." Be sure to check out the new items available this month.

We will also continue to publish updates on Jimmy Buffett's activities - we know you want to know! Jimmy's plans for an upcoming Broadway show have changed, and he will be spending a good part of April working on the revisions of his screenplay. Jimmy's summer tour schedule will be released soon, and we'll keep you posted.

Those of you who have stopped by the store since our opening have been a special delight - after all, you are what Margaritaville is all about. Keep letting us know you care, and we'll keep giving you the latest Margaritaville news of "who did dis and dat."

COCONUT CHATTER

By Margaritaville's Own
Rona Ferret

Oh, my dears, you'll never guess what happened in JIMMY BUFFETT's Margaritaville Store not long ago! (Hint: your little Rona got to be a bridesmaid - and I cried!)

That's right - on February 21, Leonard and Linda from Illinois were married right in the store. Said Leonard following the brief ceremony, "People do strange things when they're in Margaritaville ..." Yes, Leonard, we know ... congratulations to you both.

All the news from Margaritaville this month is not so joyful, however - in fact, one happening makes me want to hang my head in shame (although some unkind folks have said that I have no shame whatsoever).

It seems that in certain parts of town, a permit is needed to plant a tree. Therefore, when the local authorities discovered a fairly sizeable palm tree planted ILLEGALLY next to The Margaritaville Store, they speedily handcuffed the tree and hauled it away. The palm languished in the Margaritaville Jail for several days until bail - that is, permit - money could be raised ... oh, the humiliation of it all ...

There was certainly no humiliation connected with our favorite JIMMY BUFFETT's recent Florida tour ... JIMMY's show broke attendance records in both Tampa and Melbourne. We're all proud - and looking forward to his summer tour.

Well, darlings, Rona will be back next month - with lots more of "... just who comes and goes ..."

MANATEE VISITS MARGARITAVILLE

"Sometimes I see me
as an old manatee,
headin' South as the
waters grow colder. ..."

Perhaps the manatee was indeed escaping the cold weather that hit even Florida this winter. Manatees are, after all, warm-water creatures. Or perhaps he came down to the Keys to check out Jimmy Buffett's Margaritaville Store, which is working so hard to publicize the plight of the manatees. Whatever the reason, recently a manatee was sighted several times in Key West Harbor.

According to researchers, it is rather unusual for a manatee to stray so far

South - according to Keys residents, it has happened before during cold spells.

And the reaction of locals to the manatee's presence? Excitement, of course, and in addition a very protective attitude. Even Save the Manatee Committee Chairman Jimmy Buffett, while out in his boat, was warned by a local fisherman to navigate carefully because a manatee was in the area.

Meanwhile Margarito, the Margaritaville manatee, remains at Blue Spring State Park in Florida. Researchers are presently compiling information about him - look for it in the next issue of "THE COCONUT TELEGRAPH."

